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Science and Medicine Group supports companies seeking to commercialize the rapidly changing marketplace at the intersection of science, medicine, and technology. Comprised of industry leading brands, Science and Medicine Group serves analytical instrument, life science, imaging, and clinical diagnostic companies by helping them create strategies and products to win markets and provide platforms to digitally engage their markets through a variety of innovative solutions.



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Strategic Directions International (SDi), a trusted provider of market analyses in the **analytical and life sciences instrumentation industry**. Publishers of the industry-renowned *Global Assessment Report* and Instrument Business Outlook (IBO) publication.



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Kalorama Information is a leading publisher of market research in medical markets, including the **biotechnology, diagnostics, medical device, and pharmaceutical industries**. Our comprehensive, timely, research and innovative approach to analysis and presentation of market intelligence have made Kalorama Information a premier source of market information for top industry decision makers.

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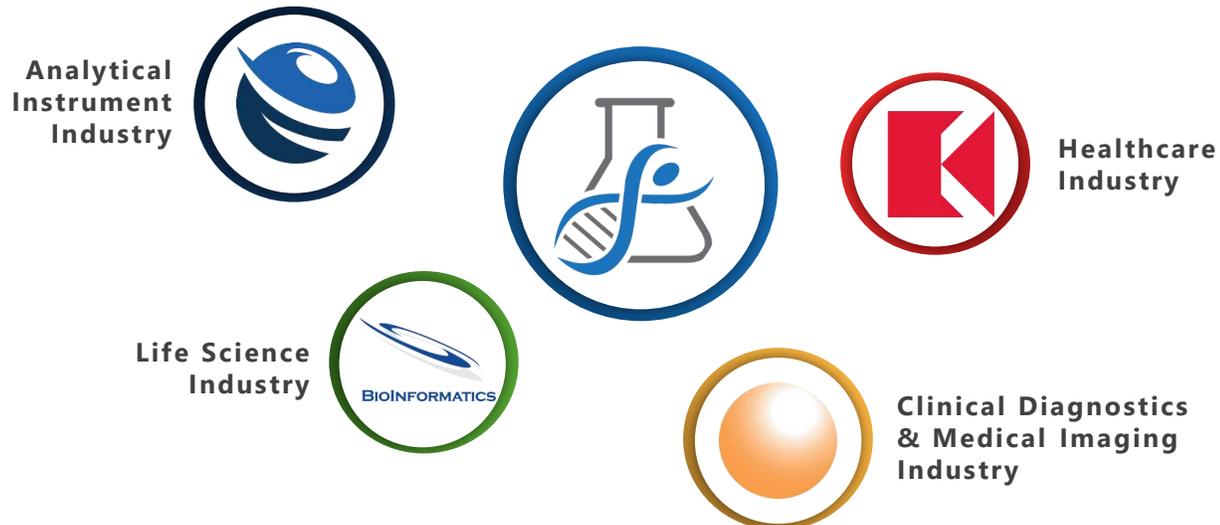
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Report #	Title	Publication Date	Price
17-001	<p>Life Science Lab Funding Outlook 2017 – 2018</p> <p>Uncertainty surrounds the global economy and how it will affect public and private investment in scientific markets. This report is based on the projected lab budgets of more than 1,000 life science lab managers and principle investigators who share their expected levels of funding and where they intend to spend it.</p>	March 2017	\$5,000
17-002	<p>The 2017 Market for Lab Plasticware</p> <p>Labware for tissue culture and liquid handling is an essential component if virtually all life science laboratories. Despite a large percentage of these products being sold through distributors, scientists exhibit a high degree of brand loyalty for certain products but are extremely price sensitive for others. Understanding the purchase drivers between premium and value brands in the market is a challenge facing all vendors active in this segment</p>	Apr. 2017	\$8,500
17-005	<p>The 2017 Market for Research Antibodies</p> <p>Antibody suppliers compete for market share based on the breadth of their catalogs or by demonstrating an expertise in specific application areas. This report measures and compares brand loyalty among antibody customers with a focus on satisfaction and customer switching behavior.</p>	May 2017	\$6,500
17-012	<p>NGS Informatics: Probing the Commercial Marketplace</p> <p>Software and methods for NGS data analysis forms another crucial part of the overall workflow. Suppliers continue to develop solutions. This report outlines the available options, and the preferences and unmet needs of NGS researchers.</p>	Jul. 2017	\$6,500
17-008	<p>The 2017 Market for Single Cell Analysis Products</p> <p>The complex nature of virtually all tissues has propelled the development of tools for single-cell genomic, transcriptomic and multiplex proteomic analyses. This report will look at Single Cell Analysis (SCA) across different areas, applications and geographical regions and highlight the needs and challenges of existing and new technologies associated with single cell analysis.</p>	Aug. 2017	\$6,500
17-004	<p>The 2017 Market for CRISPR/Cas9 Products and Services</p> <p>CRISPR/Cas9 continues to advance gene editing for many applications and suppliers continue to expand their portfolios to provide scientists with integrated solutions. This report builds on data collected over the last two years while also exploring the many new applications and suppliers that continue to emerge in this fast growing segment.</p>	Sept. 2017	\$6,500
17-009	<p>2018 Trends in Marketing to Life Scientists</p> <p>Scientists are exposed on a daily basis to a wide variety of consumer marketing techniques such as executive branding, machine learning and personalization, visual content, influence and experiential marketing to name just a few. This report helps suppliers understand how scientists react to these techniques and how they can be used to better inform and influence purchasing decisions.</p>	Oct. 2017	\$6,500
18-015	<p>The Customer Experience Benchmark Report</p> <p>In today's competitive market, ensuring customers are well cared for at every stage of the buyer's journey is a key way to differentiate a company from the competition. This report shows how 20 leading brands compare to one another at 18 critical touchpoints.</p>	May 2018	\$6,500

Report #	Title	Publication Date	Price
18-012	Scientific Conferences in the Modern Marketing Mix Knowing in advance what your customers expect and what motivates them to engage with brands at conferences are key building blocks to the success of a company's exhibition strategy. This report will provide a planning roadmap for what tactics you should employ and what materials you should invest in, as well as how to best use them to enhance your brand and get the most ROI for your attendance.	June 2018	\$6,500
18-014	Advertising to Life Scientists: Digital & Print Knowing when and where to advertise to scientists is an ongoing challenge, given the multitude of publications, websites and constantly changing digital techniques. This report examines the frequency with which scientists are exposed to advertising, what draws their attention, what kind of information they look for, and what calls to action are most effective.	Aug. 2018	\$6,500
18-013	The Evolving Role of the Life Science Sales Rep Are sales representatives for suppliers in the life sciences industry becoming obsolete? This report explores what role scientists think reps should play at each stage of the buying decision as well their expectations of their reps.	Oct. 2018	\$6,500
18-016	Marketing to Clinical Diagnostics Labs As life science products migrate into clinical labs, marketers need to understand how clinicians react to different marketing techniques, including those currently transforming consumer marketing. This report examines clinicians' receptivity to executive branding, influencer marketing, native advertising, mobile advertising and apps, and more.	Dec. 2018	\$6,500

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Report #	Title	Publication Date	Price
19-014	Digital Marketing This report provides a tactical guide for harnessing the power of the Internet to reach out to customers in a meaningful way. The report identifies where (and how) scientists spend their time on social media platforms, their views on sponsored content and targeted ads, and how they rely on supplier email outreach to inform their buying decisions.	March 2019	\$6,500
19-015	Customer Service and Tech Support This primary research report outlines scientists' experiences in regards to complaint resolution, channels selected to communicate problems (e.g., telephone, website complaint forms, live chat, non-vendor online resources etc.) and degree of satisfaction with a variety of help-desk, call center and online service attributes.	April 2019	\$6,500
19-016	Life science Customer Purchasing Journey Scientists are surrounded by a vast amount of online product information that results in constantly changing product choices, decision criteria, and buying triggers. This report explores how scientists arrive at a purchase decision and how vendors can better inform and influence them.	May 2019	\$6,500
19-018	The Life Science Customer Experience Benchmark Report (Interactive) Providing an exceptional customer experience is essential in the competitive life science market. This annual report benchmarks the performance of 26 leading brands and how they compare to one another across 21 customer touchpoints.	July 2019	\$6,500 — \$8,000



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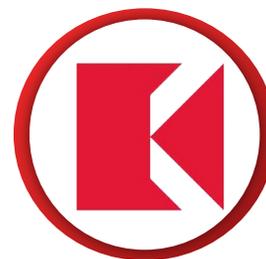
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Report #	Title	Publication Date	Price
17-010	<p>The Analytical & Life Science Instrument Market in China China is one of the fastest growing regions for life science and analytical instrumentation. This report focuses on a survey of Chinese researchers in labs across representing many different industrial segments, along with SDi data on market size, share and growth in 10 different categories of analytical instrumentation.</p>	May 2017	\$10,995
17-006	<p>The 2018 Security Market for Security Instrumentation Analytical instrumentation is used in a wide variety of security applications to detect nuclear, biological and chemical threats. As concerns about the wide variety of threats facing many countries increase, demand for instrumentation in the sector is projected to grow with an emphasis on easy to use, sample-to-result and portable detection technologies at a premium.</p>	Sept. 2017	\$10,995
17-007	<p>The Clinical Diagnostics Instrument Market Molecular diagnostics is migrating quickly from the lab to the clinic. Next-generation sequencing, liquid biopsies, direct-to-consumer testing, point-of-care assays, and early cancer detection are all and poised to disrupt the ways disease is diagnosed and treated. This report covers market size, share and growth out to 2020.</p>		\$8,500
17-014	<p>Advanced Microscopy Despite a history dating back centuries, microscopy continues to evolve with new sub-techniques that enhance capabilities and performance. Confocal imaging, multi-photon imaging, and super resolution techniques are among the emerging technologies used in a wide variety of applications covered in this report.</p>	Dec. 2017	\$10,995
18-001	<p>The 2018 Global Assessment Report This report provides detailed data on 67 categories of instrumentation, and presents the market size and growth by application area, technology segment, industry, and region. The report also includes a vendor participation matrix, company market share, and recent and upcoming developments. *As an add-on item, the Quarterly Datastream provides data updates at the end of each financial quarter throughout the year.</p>	Feb. 2018	\$17,500 *10,000
18-003	<p>2018 Mass Spectrometry Market Analysis and Perspectives The market for mass spectrometry is growing due to advances in technology that are making it easier to go from "sample to result," leading to wider adoption in applications such as food safety and clinical diagnostics. This report covers the size and growth of the markets for single quadrupole LC-MS, tandem quadrupole LCMS, GC-MS, TOF LC-MS, ICP-MS, and MALDI-TOF MS. It also includes detailed survey results from current instrument users and buyers.</p>	May 2018	\$10,000
18-004	<p>Latin America 2018, Tactical Sales and Marketing Report Focusing on the Latin American market for analytical and life science instrumentation, this report explores in depth the market changes and growth opportunities in Latin America. With recent investments in R&D and a greater volume of scholarly papers on the physical and life sciences being published in countries such as Argentina, Brazil, and Mexico, Latin America could be the next attractive region for global analytical and life science instrument demand after APAC.</p>	June 2018	\$8,000

Report #	Title	Publication Date	Price
18-006	<p>Sample Prep Tactical Sales and Marketing</p> <p>This report provides a strategic perspective on the current situation and projected potential for preparative chromatography, extraction techniques, digestion, and other techniques. Includes both market size and growth data in addition to survey data from current users and buyers.</p> <p>*Individual sections available for \$5,500</p>	June 2018	*\$12,000
18-005	<p>HPLC 2018 Market Analysis and Perspectives</p> <p>The HPLC market continues to evolve, as new products are developed for clinical research and in vitro diagnostics. This report gives readers insight into these market shifts and changes, where demand currently is, and where demand will be in the future. Includes both market size and growth data in addition to survey data from current users and buyers.</p>	July 2018	\$10,000
18-008	<p>Bioprocessing 2018 Market Analysis and Perspectives</p> <p>This area includes the design and development of important biomaterials and biomolecules for use in medicine, food and beverage processing, industrial applications, and other markets. This report will help guide companies looking to focus their efforts on this boundary-crossing industry. Includes both market size and growth data in addition to survey data from current users and buyers.</p>	Sept. 2018	\$9,500
18-007	<p>2018 Testing Before Tasting: Analytical Instrumentation for Food Applications</p> <p>In addition to making products safe for consumption, the total market for processed food and agriculture products continues to grow and provide opportunities for both established and up-and-coming companies. Includes both market size and growth data in addition to survey data from current users and buyers.</p>	Sept. 2018	\$9,500
18-010	<p>Haven of High Technology — The Japanese Market for Analytical Instrumentation</p> <p>The Japanese economy is the third largest in the world by nominal GDP and currently experiencing its longest sustained period of growth in two decades. This report highlights developments in the macroeconomic environment and explores its impact on laboratory spending for 10 major categories of analytical instrumentation. Includes both market size and growth data in addition to survey data from current users and buyers.</p>	Oct. 2018	\$7,500
18-011	<p>Supporting the Pipeline — The 2018 Market for Instrumentation in Drug Discovery Applications</p> <p>This report takes an in-depth look at the sequencers, spectrometers, microscopes, chromatography and biophysical characterization instruments that make up the modern drug discovery market. Includes both market size and growth data in addition to survey data from current users and buyers.</p>	Nov. 2018	\$9,500
18-025	<p>Pot of Gold — Opportunities for Analytical Testing in Cannabis Testing</p> <p>Recent legalization of marijuana for recreational and medicinal use in certain areas has stimulated the development of analytical testing methods for cannabis. This report contains market demand for various techniques used for including potency testing, heavy metal testing, and safety testing.</p>	Nov. 2018	\$5,000
18-009	<p>Process Instrumentation In-Depth Market Assessment</p> <p>Most modern industrial automation increasingly uses “smart” versions of in-line and on-line process instruments for seamless recording, sharing, and integration of data with the larger industrial monitoring or manufacturing world.</p>	Dec. 2018	\$10,000



2019 SDi Global Assessment Report

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Inductively Coupled Plasma MS (ICP-MS)
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Inorganic Elemental Analysis
Total Organic Carbon (TOC)
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Nuclear Magnetic Resonance (NMR) Spectroscopy
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Ellipsometry

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Thermal Analysis
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Rheometry And Viscometry
Calorimetry
Petroleum Analyzers

LIFE SCIENCE INSTRUMENTATION

DNA Sequencing
PCR
Microarrays
Nucleic Acid Sample Prep And Cell Separation
Electrophoresis
Capillary Electrophoresis
In Vivo Animal Imaging
Flow Cytometry
Cell Counters
Electrophysiology
High Content Analysis/Cell Imaging
SPR and Label-Free Detection
Informatics
Regional Demand
Competitive Situation
Recent Developments
Future Prospects
Automated Synthesizers

LAB AUTOMATION & SOFTWARE

Liquid Handling
Microplate Readers
Multiplex/High-Throughput Elisa
Robotics
LIMS, ELN/LES, And SDMS
Informatics

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Electrochemistry
Laboratory Balances
Radioactivity
CFA And Discrete Analyzers
Dissolution Testing

LABORATORY EQUIPMENT

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Transfection
Water Purification
Extraction Techniques
Laboratory Gas Generators
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Laboratory Incubators
Biological Safety Cabinets
Bioreactors/Fermenters
Microwave Assisted Chemistry
Lab Washers
Laboratory Shakers, Rotators And Stirrers

SURFACE SCIENCE

Optical Microscopy
Confocal & Advanced Microscopy
Electron Microscopy
Surface Analyzers
Scanning Probe Microscopy (SPM)

Report #	Title	Publication Date	Price
19-001	<p>2019 SDi Global Assessment Report</p> <p>The “gold standard” of market research in the analytical and life science industries. This report features detailed market analysis and growth rates for over 80 instruments in ten technology categories. Each instrument technique includes data and discussion of market segmentation by product, industry, function, and region. This is the one report relied upon by every major analytical instrument manufacturer.</p> <p>*As an add-on item, the Quarterly Datastream provides data updates at the end of each financial quarter throughout the year, including real growth determine by major currency fluctuations.</p>	Feb. 2019	\$17,500 *\$10,000
19-003	<p>End-Market: Oil & Gas</p> <p>The oil & gas industry represents one of the most important and complex industrial segments in the market for analytical instrumentation. In addition to background information to help make sense of this complicated industry, the report provides reliable market data on the size, growth, and character of specific analytical technologies, focusing specifically on oil & gas applications.</p>	May 2019	\$9,500
19-004	<p>Region: Europe</p> <p>With its large and diverse economy Europe remains a key market for analytical instrument manufacturers. This report examines economic and political developments affecting the market while providing detailed information on the size, share and growth of multiple individual categories of instruments. Important competitive activities are described and includes an end-user survey to identify effective sales strategies that can grow market share in this important region.</p>	May 2019	\$8,000
19-005	<p>Technology: Portable Instrumentation</p> <p>Portable analytical instruments are lightweight instruments designed to bring “the lab to the sample” and are finding more applications in agriculture, environmental testing, security and wherever analysis in the field is required. The increasing technological sophistication of portable instrumentation is opening new opportunities in areas as diverse as Near Infrared (NIR) spectrometers, X-Ray Fluorescence (XRF) Spectrometers X-Ray Diffractometers (XRD), Raman Spectrometers, Infrared (IR) Spectrometers and Mass Spectrometry (MS).</p>	June 2019	\$9,500
19-006	<p>Technology: Lab Software</p> <p>Many labs are challenged to collect, analyze, interpret and store the enormous volume enormous volume of data generated by analytical instruments and the increasing use of automation. Both instrumentation manufacturers and independent software vendors are competing to develop solutions to optimize experimental design, increase efficiency through integration with other systems, reduce errors and ensure regulatory compliance. Types of software included in the report are LIMS, ELN, SDMS, CDS, and MSS.</p>	July 2019	\$9,500
19-008	<p>Region: Southeast Asia</p> <p>Southeast Asia represents one of the most promising regions where analytical instrument manufacturers will find growth opportunities. With a fast growing population and rising economic levels, the region has become a beacon for a wide variety of industries that rely on analytical instrumentation including biopharmaceutical manufacturing, energy exploration and production, chemicals and food safety.</p>	Aug. 2019	\$8,000

Report #	Title	Publication Date	Price
19-009	<p>Technology: Purification & Filtration</p> <p>The purification of air, liquids and solids in an important phase in virtually all manufacturing industries and is intrinsically linked to analytical testing. This report explores how and where various purification and filtration technologies are employed and their relationship to the analytical instruments that measure for impurities with the results segmented by application, market segment and region.</p>	Sept. 2019	\$9,500
19-007	<p>Technology: Electron Microscopy</p> <p>This report covers scanning electron microscopes (SEM), tabletop SEM, transmission electron microscopes (TEMs), focused ion beam and dual beam systems, energy dispersive (EDS) and wavelength dispersive (WDS) X-ray analyzers, aftermarket components and consumables. The report provides information on the market size in 2018, growth forecasts over the next five years and the results of an end-user survey.</p>	Oct. 2019	\$9,500
19-012	<p>End-Market: Water Testing</p> <p>Water quality is an issue not just for drinking water and agricultural uses. Many industries rely on water in their manufacturing processes and it must be continually tested for a variety of chemical, physical and microbial characteristics. The increased regulations surrounding water quality are driving demand for analytical instruments and this report highlights the growth by technology, market segment and region.</p>	Nov. 2019	\$9,500
19-013	<p>Technology: Live Cell Imaging</p> <p>Live cell imaging is the study of living cells using time-lapse microscopy and an increasingly popular technique for understanding cellular dynamics. Live cell imaging relies upon microscopes, cell analyzers, and image-capture devices and a wide variety of kits and consumables.</p>	Nov. 2019	\$9,500



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2924	<p>PET Market Summary 2018 (Parts 1 & 2) Based on interviews with over 630 sites that perform PET imaging, this report extrapolates the data reported to IMV's identified universe of over 2,400 U.S. PET imaging sites, profiling major trends in PET and PET/CT utilization and purchasing decisions. The report covers national trends in procedure volumes including cardiac, oncology, and neurology.</p>	Apr. 2018 Jan. 2019	\$11,000
6086	<p>CT Market Outlook 2018 This report is based on research with CT department administrators and supervisors and explores current trends with respect to procedures, equipment purchase plans, contrast media utilization and department budgets. This report monitors trends in department priorities and procedures.</p>	Jun. 2018	\$13,000
6096	<p>MR Market Outlook 2018 Based on research with MR Department administrators, this report explores current trends with respect to procedures, installed equipment, contrast media utilization and department budgets.</p>	Jun. 2018	\$13,000
6112	<p>Nuclear Medicine Market Outlook 2018 Trends in procedure volumes by major anatomical category, SPECT, and SPECT/CT camera installed base, equipment purchase plans, radiopharmaceutical utilization and suppliers, operational budgets and staffing levels are all part of this report. The report also includes research results on respondent's current nuclear medicine departmental priorities and their priorities over the next few years.</p>	Sept. 2018	\$13,000
2149	<p>2018 Radiation Therapy Market Summary This report summarizes the results of interviews with over 500 sites where radiation therapy is performed. It covers national trends in courses of treatment, installed equipment, equipment purchase plans, and capital equipment budgets.</p>	Oct. 2018	\$11,990
18-024	<p>Understanding the Diagnostic Imaging Equipment Customer Experience Keeping your customers happy and maintaining a good relationship propels companies into an entirely new realm of customer satisfaction standards. This study spans the pre-purchase, product-usage and post-purchase experience with 12 leading diagnostic imaging manufacturers.</p>	Nov. 2018	\$7,900

Report #	Title	Publication Date	Price
19-020	<p>Marketing to the Dental Market</p> <p>Dental practices need to make purchasing decision on a wide variety of products, and have many different options for purchasing - including direct from manufacturers or distributors. This report examines dental professional's receptivity to different types of marketing efforts, and sales channels, to give better insight on how to reach the dental professional market.</p>	Q1 2019	\$6,500
19-060	<p>X-ray Market Outlook 2019</p> <p>Sites continue to adopt DR as they work to improve departmental productivity and meet requirements for reimbursement by replacing older units with DR technology either with an upgrade or by purchasing a new system. This report describes hospital trends in general radiography procedures, DR and purchase plans and upgrades, capital equipment budgets, and site operations characteristics and the factors affecting the future outlook for x-ray at their facilities.</p>	March 2019	\$13,000
19-017	<p>Clinical Diagnostics Customer Experience (Interactive)</p> <p>This report spans the pre-purchase, product-usage and post-purchase experience with 12 leading clinical diagnostic manufacturers and will include trended data from 2018. The interactive Tableau component will allow for greater flexibility in data visualization</p>	July 2019	\$7,900
19-019	<p>Imaging Customer Experience (Interactive)</p> <p>This report will spans the pre-purchase, product-usage and post-purchase experience with 12 leading diagnostic imaging manufacturers and will include trended data from 2018. The interactive Tableau component will allow for greater flexibility in data visualization</p>	Nov 2019	\$7,900

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KLI15560356	<p>European Medical Device Markets (Germany, France, United Kingdom, Italy, Spain, Switzerland, Sweden, Poland, Other Markets)</p> <p>This report identified fifteen medical device companies with a diverse enough product range, significant revenues and performance to provide insight into the European medical device industry. The companies offer diversified product offerings, spread across several segments or subsegments of medical device participation.</p>	Jan. 2018	\$7,990
KLI15566365	<p>Tumor Markers Immunoassay Market (PSA, CEA, CA 125, AFP, CA 15-3, CA 19-9, CYFRA 21-1, ProGRP, SCC, CA 72-4, HE4, Others)</p> <p>Biomarker assays are being developed and added to the menus of large analyzers. Assays for these tumor markers are still widely marketed by a large number of companies. Many of these companies are profiled in Tumor Markers Immunoassay Market.</p>	Jan. 2018	\$5,990
KLI15569647	<p>The Market for Direct-to-Consumer Genetic Health Testing</p> <p>The growing demand for early disease detection and diagnosis, personalized medicine, importance of disease monitoring and expanded technologies shape the direct-to-consumer laboratory testing market.</p>	Jan. 2018	\$7,990
KLI15581138	<p>Global Over-the-Counter (OTC) Drug Markets</p> <p>Differences in economic conditions in regions, perception of self-medication, education, access to medical advice and products, demographics, product availability, and incidence of diseases and medical conditions has impacted the OTC market.</p>	Jan. 2018	\$7,990
KLI15582179	<p>The Market and Potential for Molecular Point of Care Diagnostic Tests</p> <p>Existing POC diagnostics range from urinalysis dipsticks performed in physician office laboratories (POLs) through rapid infectious disease tests used to quickly diagnose admitted patients.</p>	Jan. 2018	\$7,900
KLI15596715	<p>The Market and Potential for CRISPR/Cas9 Gene Editing</p> <p>This report provides a current review of what is happening with these technologies and what revenues can be expected. This report consolidates the information and trends and provides reliable market estimates for CRISPR technology to 2023.</p>	Feb. 2018	\$8,400
KLI15596716	<p>What's Trending in Monoclonal Antibodies (Market by Structure [Chimeric, Humanized], by Target [EGFR, TNF, HER2, CD20,PD-1, Other] and by Disease [Autoimmune, Oncology, Neurological, Other])</p> <p>There are several types of monoclonal antibodies on the market and in development. <i>What's Trending in Monoclonal Antibodies</i> provides analysis of the current global market, looking at the market by structure, by target, and by indication.</p>	Feb. 2018	\$9,000
KLI15600856	<p>The Worldwide Market for Point-of-Care (POC) Testing (Infectious Disease Testing, POC Cancer Tests, Rapid Coagulation, Urine Testing, Lipid Tests, Pregnancy Testing, Glucose Testing and Other POC)</p> <p>This report provides expert market coverage of over two dozen individual market segments, while describing companies in the market and major trends. It also provides an in-depth look at the global POC testing market yielded several interesting facts that are explored in this study.</p>	Feb. 2018	\$7,990
KLI15607955	<p>Infectious Disease Diagnostic Testing: World Market Analysis of TB, Flu, HIV, Hepatitis, Strep A, Malaria, HPV, Blood Screening, STDs, ID/AST, HAI, Rapids and Other Test Products</p> <p>Infectious disease testing offers a mix of some mature segments with rapid spikes in market growth in the test market can occur with the emergence of new disease threats.</p>	Feb. 2018	\$11,000

Report #	Title	Publication Date	Price
KLI15618801	<p>PCR Markets for Life Sciences Applications (Market by Type - qPCR, dPCR - Application - Pharmaceutical, General Research, and by Country and Region)</p> <p>Including instruments, reagents, other consumables and software and services related to instruments, the market exceeds \$2 billion dollars. This report covers the competition from next generation sequencing for a number of applications.</p>	March 2018	\$7,990
KLI15622501	<p>Outsourcing in Drug Discovery: The Contract Research Organization (CRO) Market, 8th Edition</p> <p>As the pharmaceutical industry seeks to boost production recover from a lack of blockbusters, and faces pressure from patients, the race to discover new drugs is more. This report contains the market size estimates and 2022 forecasts for 21 different parts of the process that might be outsourced.</p>	March 2018	\$9,000
KLI15639256	<p>Medical Devices: World Market Analysis by Country</p> <p>This report provides markets for significant medical device country markets in several countries. For each market, an overall market is sized and forecasted from 2015 to 2022. In addition the report contains information about each country's device market and regulatory information for major countries.</p>	March 2018	\$1,995
KLI15639257	<p>Point-of-Care Glucose Monitoring Market: World Market Analysis</p> <p>This report provides market estimates and forecasts for point-of-care glucose testing. Information in this report is from the latest published figures for companies participating in the market as well as recent interviews. Market analysis for Global POC Glucose testing, blood glucose testing, POC glucose self-testing, POC glucose professional testing and more.</p>	March 2018	\$3,000
KLI15640228	<p>Point of Care (POC) Infectious Disease Diagnostic Testing Market</p> <p>. Hospital acquired infections, like Methicillin-resistant Staphylococcus aureus (MRSA), necessitate increased testing. This report, Point of Care Infectious Disease Diagnostic Testing provides market sizing and forecasts for the following disease areas: Influenza, STD, HIV, Hepatitis, Malaria, C. difficile, E. coli, H. pylori, Home Test/OTC.</p>	March 2018	\$5,995
KLI15634024	<p>Disruption in Healthcare: Amazon, Brexit, Trump, MACRA, Gig Workers, Aging - 27 Factors That Could Change the Business</p> <p>Current global socio-economic trends are quickly changing the way that virtually all industries operate. In healthcare, there are 27 potential disruptors that could have a large impact on the market.</p>	March 2018	\$5,990
KLI15643712	<p>Mergers and Acquisitions in the IVD Market</p> <p>Many of these transactions occur cross-border, particularly with U.S. and European companies seeking to enter Asia and involve the acquisition of specific product lines or business units. Kalorama Information looks at market transactions in <i>Mergers and Acquisitions in the IVD Market</i>, recording over 220 acquisitions in the diagnostics industry from 2015 to March 2018.</p>	March 2018	\$1,990
KLI15644644	<p>Point of Care Diagnostics Market in Retail Clinics (Cholesterol, Diabetes, Influenza, Other Tests)</p> <p>Retail clinics are becoming relatively large users of point-of-care (POC) tests, clinical chemistry and immunoassay laboratory tests and vaccines. This chapter examines the effect of retail clinics on each of these three supplier market segments. This report provides Point of Care, Clinical Chemistry and Immunoassay sales to retail clinics. Vaccines are also included.</p>	March 2018	\$3,000

Report #	Title	Publication Date	Price
KLI15633203	The Market for In Vitro Diagnostic Test Contract Manufacturing (OEM) In vitro diagnostics markets rely on outsourcing to complete products needed to fulfill demand for clinical tests. The report provides market projections and examines the companies that build IVD devices, reagents, antibodies, and other accessories for major IVD companies.	March 2018	\$7,990
KLI15652532	The Worldwide Microbiology Market (Traditional Microbiology, Microbiology/Infectious Disease Immunoassays, Molecular Microbiology, Mass Spectrometry in Microbiology) <i>The Worldwide Microbiology Market</i> provides analysis of the current global market, looking at the current and future market by segment, by pathogen/disease, by geographic region, and by major company market shares.	Apr. 2018	\$9,000
KLI15654332	IVD in China In 2017, the IVD market in China was estimated at \$3,200 million. The fast pace of market growth is expected to continue. The country and its healthcare system are confronted by challenges shared by less developed countries, but also burdens common among developed middle-income and affluent countries such as diabetes amongst others	Apr. 2018	\$7,990
KLI15656980	Next Generation Sequencing Market by Product Type (Instrumentation, Consumables, Services), Application (Research, Clinical), by Method (Sanger, Next-Generation) and by Geographic Region.	Apr. 2018	\$9,000
KLI15676851	Single Use Upstream Bioprocessing Markets (Bioreactors, Media Bags, Bioprocess Containers, Tubing and Connectors, Mixing Systems, Sensors and Probes) Single Use Upstream Bioprocessing Markets (Bioreactors, Media Bags, Bioprocess Containers, Tubing and Connectors, Mixing Systems, Sensors and Probes) analyzes the current and potential world market for single use systems for upstream bioprocessing and includes market for single use upstream processing segmented by geography, by type of molecule, and single use bioreactors.	May 2018	\$9,000
KLI15679207	EMR 2018: The Market for Electronic Medical Records (Physician and Hospital EHR Market, Geographic Regions, Trends and Issues) The report looks at the market and trends affecting electronic medical record software and related services. Included in the report are statistics influencing the industry, demographics, life expectancy, and company strategies.	May 2018	\$7,990
KLI15698007	Pharmaceutical Market Research Bundle (Monoclonal Antibody Markets, CMOs, Bioprocessing Markets, Biosimilar Drug Markets)	May 2018	\$23,990
KLI15702503	Prenatal and Newborn Genetic Screening and Testing Markets (by Application [Carrier Testing, Prenatal Screening, Newborn Testing, Newborn Screening], by Type [Services, Kits] by Geographic Region) While many discoveries have been made about the causes of genetic disorders, there remains much more to learn before many of these discoveries can be used as clinical tests – but progress is also being made on this front. While potential causes of inherited disorders are still often evaluated on a gene by gene basis, technology advances such as chromosomal microarrays and DNA sequencing are making it possible to test panels to detect mutations associated with many different disorders in a single test.	Jun. 2018	\$7,990

Report #	Title	Publication Date	Price
KLI15704662	IVD Trends Spring 2018 A summary of major trends in the IVD industry, from harmonization to Cardiac marker testing.	Jun. 2018	\$99
KLI15716478	Retail Clinics: Customer Survey 2018 Kalorama has covered these clinics located within a retail health setting since 2007, and has recently concluded a web-based survey of 2000 U.S. adults, where hundreds of retail clinic users were interviewed.	Jun. 2018	\$1,600
KLI15723325	The IVD Market in the Middle East Many Middle Eastern countries, such as Saudi Arabia, have identified investment in healthcare infrastructure as a priority. The focus is on the IVD discipline including reagents, consumables, calibrators and controls of: clinical chemistry, immunoassays, microbiology and molecular testing, POC Testing, Histology, Cytology through 2022 in the Middle East.	Jul. 2018	\$7,990
KLI15732352	Vaccines 2018: World Market Analysis, Key Players, Trends, Pediatric and Adult Segments (Influenza, Cervical Cancer, Combinations, Hepatitis, Pneumococcal, MMR, Varicella, Poliovirus, HIB, Others) This examines the market for vaccines used in humans to prevent various types of disease, providing a comprehensive market summary.	Aug. 2018	\$9,000
KLI15715010	The Worldwide Market for In Vitro Diagnostic (IVD) Tests, 11th Edition The report has been updated for two decades in eleven editions, keeping readers informed about developments in all areas of the IVD industry, around the world, in one volume. The 1,800-page report provides in vitro diagnostics market size estimates and projections for the entirety of the in vitro diagnostics testing market.	Aug. 2018	\$15,000
KLI15760380	IVD in Eastern Europe The focus is on the IVD discipline including reagents, consumables, calibrators and controls of: clinical chemistry, immunoassays, microbiology and molecular testing, POC Testing, Histology, Cytology through 2022 in Eastern Europe.	Aug. 2018	\$7,990
KLI15767637	The Market for Library Preparation and Target Enrichment for Next-Generation Sequencing This report examines the current market, providing a comprehensive market summary, including: NGS sample prep revenues and growth rate through 2022 and revenues by region for 2017.	Sept. 2018	\$9,000
KLI15771274	The IVD Market in South Korea There is a growing demand for new technologies in the laboratory sector and the business environment in South Korea for medical devices and equipment is favorable and relatively streamlined for U.S. and European participants. The focus is on the IVD discipline including reagents, consumables, calibrators and controls of: clinical chemistry, immunoassays, microbiology and molecular testing, POC Testing, Histology, Cytology through 2022 in South Korea.	Sept. 2018	\$5,000
KLI15773644	The IVD Market in Vietnam Investment in healthcare has only recently become a priority, for the Vietnamese government. The focus is on the IVD discipline including reagents, consumables, calibrators and controls of: clinical chemistry, immunoassays, microbiology and molecular testing, POC Testing, Histology, Cytology through 2022 in Vietnam.	Sept. 2018	\$5,000

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KLI15732352	<p>Vaccines 2018: World Market Analysis, Key Players, Trends, Pediatric and Adult Segments (Influenza, Cervical Cancer, Combinations, Hepatitis, Pneumococcal, MMR, Varicella, Poliovirus, HIB, Others)</p> <p>This report examines the market for vaccines used in humans to prevent various types of disease, providing a comprehensive market summary.</p>	Aug. 2018	\$9,000
KLI15779900	<p>IVD in China, South Korea and Vietnam: 2018 Regional Report Bundle</p> <p>Each report is designed to provide an overview of the IVD market in its respective country, and its influences. The focus is on the IVD discipline including reagents, consumables, calibrators and controls of: clinical chemistry, immunoassays, microbiology and molecular testing, POC Testing, Histology, Cytology through 2022.</p>	Sept. 2018	\$10,000
KLI15784298	<p>Downstream Bioprocessing Markets (Chromatography Columns and Resins, Membrane Adsorbers, Filtration Systems, Sensors)</p> <p>Downstream processing refers to the separation and refinement of bulk bioproduct into a form suitable for its end use. Typically, this processing includes separation, purification and sterilization. Downstream Bioprocessing Markets analyzes the current and potential world market for downstream bioprocessing and includes the following global market data.</p>	Oct. 2018	\$9,000
KLI15785446	<p>The World Market for Veterinary Diagnostics</p> <p>In the next five years, the global veterinary diagnostics market is expected to grow and low barriers to market entry coupled with a lack of insurmountable competition makes superior rates of growth in certain segments of the veterinary diagnostics market realizable for a broad range of companies. This report tracks the global veterinary diagnostics market through the performance of its two constituent markets of companion animal and food animal diagnostics.</p>	Oct. 2018	\$9,000
KLI15793529	<p>Selected Global Cytology Procedure Volumes</p> <p>Presents Kalorama's estimates of histology and cytology procedures, 2016-2021.</p>	Oct. 2018	\$1,000
KLI15794795	<p>The Worldwide Market for Advanced Wound Care Products</p> <p>The worldwide wound care market reached revenues of \$23,772 million in 2017, Conventional, mature products continue to generate the majority of sales. This report covers wound care in all of its important product and application segments.</p>	Oct. 2018	\$11,000
KLI15815428	<p>World Market for Biopharmaceutical Drug Delivery Device Technology</p> <p>As the majority of new entities in development are biologics requiring advanced drug delivery, manufacturers of devices have been busy developing new innovations that will meet the current needs of biopharmaceuticals already on the market and future biopharmaceuticals in development. Market growth and size for needle free delivery, transdermal, implants, pumps, and microfluidic delivery and more is included.</p>	Nov. 2018	\$4,500
KLI15817150	<p>Retail Clinics 2019 Forecast: Locations, Revenues, Supplier Sales, Trends, Consumer Survey</p> <p>This report examines the evolving retail clinics market situation and provides market forecasts, including the data points for: the current market through 2023, growth opportunities, retail clinics market snapshot, and more.</p>	Nov. 2018	\$4,500

Report #	Title	Publication Date	Price
KLI15817162	<p>Smartphone Based IVD: Product, Trends, Potential Markets</p> <p>In recent years, researchers have been developing algorithms and machine learning systems that can scan and analyze colorimetric tests as accurately as a sophisticated piece of laboratory machinery, but at a fraction of the cost. While the technology appears yet to be in its nascent stages, there are quite a few examples of devices under development that employ these techniques.</p>	Nov. 2018	\$500
KLI15827390	<p>The Global Market for Medical Devices, 9th Edition (40+ Specific Device Markets and 50 Country Markets Forecasted to 2023)</p> <p>This report contains market sizing and forecasts for the world medical device market and those of 50 countries, a survey of global regulatory practices , research and development spending, hospital industry status, key market drivers and limiters, and profiles of major device companies. 43 specific categories and products that make up the bulk of the market are analyzed in depth.</p>	Nov. 2018	\$4,500
KLI15815428	<p>World Market for Biopharmaceutical Drug Delivery Device Technology</p> <p>As the majority of new entities in development are biologics requiring advanced drug delivery, manufacturers of devices have been busy developing new innovations that will meet the current needs of biopharmaceuticals already on the market and future biopharmaceuticals in development. Market growth and size for needle free delivery, transdermal, implants, pumps, and microfluidic delivery and more.</p>	Nov. 2018	\$4,500
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Report #	Title	Publication Date	Price
19-025	Direct to Consumer Testing From genetic testing to walk-in establishments, to online lab ordering services, the consumer is now in control. Is your organization ready? With detailed market impact projections, this report explains this trend and adjust business plans. This report completely covers this potentially disruptive trend and potential additional sales opportunities.	Jan. 2019	\$4,500
19-026	IVD in Latin America The in vitro diagnostic markets in Brazil, Columbia, Chile, Peru and Mexico are among the most attractive for growth-minded diagnostics companies. However, there are challenges in this marketplace and existing competitors and distributors. This report has reliable sizing and forecasts for the current situation in LATAM countries for all areas of IVD.	Jan. 2019	\$5,500
19-027	Long Term Care Market With the aging of the population, more adults will be in some aspect of long term care including nursing homes, assisted living, hospices. What should business planners know about these populations, and what is the market for each of these industries? This report has answers.	Feb. 2019	\$4,500
19-028	Molecular Point of Care Systems Decentralized PCR is a factor in respiratory disease testing and other areas. From novelty to crucial part of point of care infectious disease testing, this is Kalorama Information's fourth detailed look at the market for near-patient PCR systems.	Feb. 2019	\$4,500
19-029	Clinical Lab Services The market for the performance and servicing of lab tests including reference labs, hospitals and other labs and esoteric and routine test types is detailed in this report. Forecasts to 2023.	March 2019	\$5,000
19-030	Infectious Disease Diagnostics: World Market Analysis This large-scope report has markets for several infectious disease testing categories including Hep, HIV, TORCH, malaria, respiratory categories, rapid micro and traditional microbiology. Markets are included for more than 20 countries.	March 2019	5500
19-031	Point of Care Testing Markets The definitive report on the opportunity market in IVD. Glucose testing has the highest dollar volume of any test category and non-glucose testing grows nearly twice as fast in terms of revenues, than the overall IVD market itself. This report focuses on point of care in many segments including.	March 2019	\$4,500
19-032	Out of Pocket Healthcare Spending Not all payments for healthcare are made by insurance companies are governments. This report looks at the U.S. market for healthcare spending paid for directly by consumers and where their dollars are spent.	March 2019	\$3,995
19-033	Sexually Transmitted Disease Testing This report provides detailed market breakouts and forecast for several categories, including CT/NG, HIV, TV, BV and other categories for lab tests and point of care approaches.	Apr. 2019	\$4,500
19-034	Gene Editing Markets CRISPR testing has the potential to change healthcare therapeutics, testing and research. This report looks at the development of the market for CRISPR-based systems, and where the usage of technologies stand.	Apr. 2019	\$4,500

Report #	Title	Publication Date	Price
19-035	Targeted Cancer Immunotherapies This report details current and upcoming cancer drugs that are marketed based on test guidance. The report is essential for both pharmaceutical and diagnostics companies.	Apr. 2019	\$5,000
19-036	EMR 2019 The Market for Electronic Medical Records Kalorama's highly quoted and utilized market research study, with market share, market size and segment breakouts in EMR. The report is published every year. In 2019, a focus on cloud-based systems, integrated services, vendor switching, mobile and other trends.	Apr. 2019	\$4,800
19-037	Next-Generation Sequencing Clinical and Research Markets (Sample Prep, Exome, Sanger, Library Prep, Instruments, Consumables) Accurate and authoritative markets for sequencing systems for clinical and research markets, with a focus on current and potential clinical diagnostics usage. Exosome Sequencing, epigenetics, prep markets are a focus of this report.	Apr. 2019	\$4,800
19-038	Liquid Biopsy The current trends and market potential for liquid biopsy systems, including CTCs and ctDNA –based approaches. Discussion of current practice trends and limitations/challenges, as well as innovative approaches are included.	Apr. 2019	\$4,800
19-039	IVD Trends A survey of 2019 IVD trends, patterns in the industry noticed by Kalorama IVD analysts that IVD vendors should be aware of.	May 2019	\$995
19-040	Remote Patient Monitoring The market for patient monitors with remote capability and connected to EMRs, both in hospitals and in patient homes.	May 2019	\$4,500
19-041	The World Market for Molecular Diagnostics The market for PCR tests, non-PCR NAAT, sequencing and other testing. This report analyzes molecular assays used in cancer testing, infectious disease, inherited disease and blood testing.	May 2019	\$5,000
19-042	Artificial Intelligence In Healthcare AI is the one of the most widely-discussed trends across healthcare. Where is it now? Who is best utilizing new technologies and taking innovations from concept to markets? This report answers these questions and provides realistic market data and projections.	Jun. 2019	\$4,500
19-043	IVD Mergers and Acquisitions IVD is an industry with a highly active M&A space. This report details recent transactions and the opportunity for companies to partner and merge to reinforce capabilities and gain new technologies.	Jun. 2019	\$500
19-044	Biomarkers Market Specific tumor, cardiac and other biomarker markets are estimated for five years out in this market report.	Jun. 2019	\$5500
19-045	Next-Generation Sequencing Survey Kalorama surveys 75-100 laboratories using sequencing technologies about their current installed base, needs, bottlenecks, and where they see clinical testing.	Jul. 2019	\$5,500
19-046	Molecular Diagnostics for Infectious Disease PCR is the gold standard for several important disease categories. This report estimates market for molecular technologies used to test for microorganism threats.	Jul. 2019	\$4,500

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19-047	Pharma/Bio CROs Market The market for contract research organizations and biological drug research in general, with key player profiles and market sizing and forecasts.	Jul. 2019	\$5,000
19-048	Urgent Care Center Market Urgent Care center market research in general, with key player profiles and market sizing and forecasts.	Jul. 2019	\$4,500
19-049	Supply Chain Management IT Markets for information technology systems that supply hospitals and other healthcare environments. Essential market knowledge for any vendor marketing to global hospitals.	Aug. 2019	\$4,500
19-050	The Worldwide Market for In Vitro Diagnostics, 12th Edition The "Bible of the IVD Industry," this report has been updated for two decades. The report analyzes every aspect of in vitro diagnostics testing, including clinical chemistry, immunoassays, hematology, point-of-care and other areas, profiling hundreds of companies and detailing new trends in the market. The 1,000+ page report provides 2019 market sizing and forecasts to 2024.	Aug. 2019	\$8,000
19-051	Metagenomics The path to sequencing in clinical diagnostics will be in focusing on the functions that it can perform that others cannot. Analysis of genetic material from environmental, uncultured microorganisms is one of them. This report sizes up current and future opportunity in this market.	Sept. 2019	\$4,500
19-052	IVD Procedure Volumes 2019 This report estimates and projects the test procedures performed in the united states and in several countries and regions. Procedures for molecular tests, immunoassay tests, microbiology, point of care and histology are included, among others.	Sept. 2019	\$4,800
19-053	Exome Sequencing Sequencing all of the protein-coding genes in a genome is seen as a practical method to diagnose the genetic cause of disease in a patient. This report captures the future of the technology, and the companies with offerings in the space.	Sept. 2019	\$4,500
19-054	hbA1c Testing The market defined for one of the highest-revenue growth tests This report looks at analyzer and point-of-care markets and market share for this essential biomarker in the detection and treatment of diabetes. Forecasts to 2024.	Oct. 2019	\$4,500
19-055	The World Market for Global Medical Devices Kalorama's yearly report on the global medical device market. This report analyzes the market for medical devices and reports on top company performance. It has specific sizing and forecasts for 40 types of medical devices in over 20 countries.	Oct. 2019	\$4,500
19-056	IVD Trends This report captures the patterns in product launches and customer trends in the in vitro diagnostics markets.	Nov. 2019	\$995
19-058	Big Data in Healthcare This report looks at recent deals and partnerships in the use of big data. The report is essential to know who is partnering with who, what companies are seeing successful approaches and where the market is headed in the future.	Nov. 2019	\$500

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19-059	<p>Blood Collection Devices</p> <p>In insuring proper diagnosis, how blood is captured is as important as the test in many cases. New systems enforce fast results and avoid operator errors. This report surveys the market for collection devices and reports on innovations. Market sizing, share and forecasting is provided.</p>	Nov. 2019	\$4,500



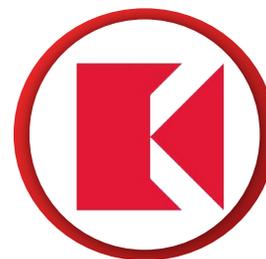
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