

MARKET INTELLIGENCE CATALOG













WHO WE ARE

Science and Medicine Group supports companies seeking to commercialize the rapidly changing marketplace at the intersection of science, medicine, and technology. Comprised of industry-leading brands, Science and Medicine Group serves analytical instrument, life science, imaging, and clinical diagnostics companies by helping them create strategies and products to win markets and provide platforms to engage their markets through a variety of innovative solutions.



Kalorama Information is a leading publisher of market research in medical markets, including the **biotechnology**, **diagnostics**, **medical device**, **and pharmaceutical industries**. Our comprehensive, timely research and innovative approach to analysis and presentation of market intelligence have made Kalorama Information a premier source of information for top industry decision makers.



Strategic Directions International (SDi), is a trusted provider of market analyses in the **analytical and life sciences instrumentation industry**. Publishers of the industry-renowned Global Assessment Report and Instrument Business Outlook (IBO) publication, the SDi analyst team has decades of experience in both market research and in laboratory settings. SDi understands both the market and the technologies studied.



IMV is a recognized leader in market research and online publishing for the **medical imaging and clinical diagnostics markets**. IMV also offers media properties including Aunt Minnie, the leader in online medical imaging news and radiology CME, and Dr. Bicuspid, the fastest growing dental news and CE digital property.



BioInformatics Inc., founded in 1994, is a research and advisory firm serving companies in the **life science**, analytical instrumentation and diagnostics industries for 20+ years. By leveraging our online professional network of nearly 100,000 scientists, The Science Advisory Board®, BioInformatics has supported 500+ companies by providing insights that lead to better business decisions.



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SUBCRIPTION OPTIONS

Analytical Instrumentation



This content category provides comprehensive market information on 82+ analytical instrumentation technologies, including benchtop laboratory systems, portable instrumentation, and stand-alone instruments used to make analytical determinations. The content provided in this subscription category also covers process instrumentation products and lab software. Ultimately, these reports cover a wide range of topics, such as developed and emerging regional markets, a diverse number of applications from life

science to oil and gas, and detailed analysis of specific product categories, such as HPLC or mass spectrometry. In addition to accurate market size and growth data, many of these reports also include end-user perspectives from sizable market-related surveys covering laboratory budgets, vendor satisfaction, future purchasing plans, and more.

Life Science



One of the broadest content categories we offer, our life science market and survey reports supply a broad swath of valuable information. In addition to covering the markets for all analytical instruments used in life science research, subscribers also receive survey-based reports with valuable voice-of-the-consumer data covering life science marketing and sales strategies. These reports examine the opinions and preferences of scientists on many different areas of the customer experience, from supplier discovery and

awareness, through the purchasing process and post-purchase support. This combination of market and survey data helps subscribers at both the strategic corporate development level and on a more tactical department level.

Diagnostics



This content category covers many different products, such as molecular assays, immunoassays, point-of-care tests and instruments, infectious dis-ease testing, clinical chemistry, microbiology, virology, lab testing services and providers, associated reagents and clinically-approved instrumentation, and more. Market size and forecasted growth are provided for each information area, as well as detailed information about each market's history and future trends. Most reports include detailed vendor profiles of both

major and minor market players, so subscribers can have a thorough understanding of every aspect of the diagnostics industry.



SUBCRIPTION OPTIONS

Healthcare, Digital Health, and Medical Devices



The term "Healthcare" covers many different industries, but this content category focuses on select markets that are seeing the most innovation, upheaval, and transformation. With titles focused on Artificial Intelligence in healthcare, the rise of retail clinics, and connected devices in the Internet of Things, subscribers will be able to understand where the healthcare market has been, where it is now, and where our team of experienced industry analysts expect it to be in the future. Medical Devices is an area that our

analysts have also covered for many years, and is included in this content category due to its close relation with the larger healthcare market, such as out-of-pocket expenses and long-term care.

Imaging



This content category covers worldwide trends in all major modalities of medical imaging: CT scanners, MR scanners, PET scanners, NM cameras (SPECT-only and SPECT/CT), fixed C-arm systems, fixed general X-ray systems, radiographic fluoroscopy (RF) systems, and more. With almost every report pulling data from a survey of hundreds to thousands of responding imaging centers, subscribers gain access to opinions about the key issues affecting imaging department priorities, challenges, and opportunities. Key

topics covered in this category include the relative distribution of the imaging equipment installed base across global regions, manufac-turer presence, service satisfaction, purchase plans, total procedure volume, and more.

Biopharmaceuticals and Pharmaceuticals



The pharma industry has seen important developments recently, bringing both challenges and new opportunities. The industry outlook for many manufacturers has changed due to outsourcing in drug discovery, growing generic competition and greater interest in biotechnology, among other developments. Our reports provide the sales data, revenue forecasts, and competitive analysis that subscribers need to understand this changing market. Also included are reports covering analytical instrumentation

used in drug discovery, production, and quality assurance.



ANALYTICAL INSTRUMENTATION



ANALYTICAL INSTRUMENTATION				
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE	
uninning pullung di	GLOBAL REPORT			
20-001	The 2020 Global Assessment Report: The Analytical and Life Science Instrument Industry The "gold standard" of market research in the analytical and life science industries. This report features detailed market analysis and growth rates for more than 80 instrument technologies organized into ten technology categories. Each instrument/technique includes data and discussion of market segmentation by product, industry, function, and region. This is the one report relied upon by every major analytical instrument manufacturer. Pre-orders and subscribers will receive	2/28/20	\$20,000	
20-002	their copy and online access immediately upon the report's release. 2020 Global Quarterly Datastream The Global Quarterly Datastream provides data updates at the end of each financial quarter throughout the year, including important data regarding currency effects and estimation of organic growth. Purchasers receive four installments of data, with the final Quarter's numbers delivered at the beginning of 2021. Only available to buyers of the 2020 SDi Global Assessment report (20-001).	3/15/20	\$10,000	
20-004	Instrument Installed Bases (Instrument Categories Following the Global Assessment) For companies involved in the life science and analytical instrumentation industry, it is important to understand how many systems are currently active in the world, as laboratories are also customers for consumable items and services. As systems are retired, the installed base provides opportunities for replacement sales or additional placements as desired throughput increases. This report provides data on the total installed base aligned with the technologies considered in our SDi Global Assessment Report, segmented by region, and supplemented with information on current unit shipments and the general market outlook.	4/15/20	\$6,000	



ANALY	TICAL INSTRUMENTATION		
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE
20-007	Market Opportunity Report - Environmental Evolving environmental testing regulations continue to alter the landscape for environmental testing and the market for laboratory tools that serve these needs. This market report details specifics about the environmental testing industry, including opportunities and threats facing it from the perspective of instrumentation vendors. Market size and growth for various instrumental techniques is also provided, along with relevant segmentations and vendor share data.	4/20/20	\$6,000
20-008	Application Area Market - Petrochemical/Chemical The chemicals and petrochemicals industry now represent more than \$1 trillion in annual sales, and these industries are enabled by laboratory testing for product development and quality control. This market report details specifics about the chemicals industry, including opportunities and threats facing it from the perspective of instrumentation vendors. Market size and growth for various instrumental techniques is also provided, along with relevant segmentations and vendor share data.	5/15/20	\$6,000
20-006	Service Contract Markets for Lab Instrumentation Successful life science and analytical instrumentation vendors have found that service can become an important profit center. Beyond service contracts and maintenance, there are additional service offerings for validation, qualification, calibration, and training. This report sets out the market demand for these services across the industry, and includes a large-scale survey to probe satisfaction with specific vendors as well as the unmet needs and pain points customers face.	7/15/20	\$12,000
20-009	Application Area Market Opportunity Report - Food Safety Food safety and quality is a major focus of the agriculture, food, and beverage industry globally. Laboratory instrumentation is an important part of the solution to these issues for the industry. This market report details specifics about the food & beverage industry, including opportunities and threats facing it from the perspective of instrumentation vendors. Market size and growth for various instrumental techniques is also provided, along with relevant segmentations and vendor share data.	7/15/20	\$6,000
20-005	Mergers and Acquisitions in Instrument Companies The life science and analytical instrumentation industry remains a hotbed of acquisition, divestment, and merger activity. This report encapsulates the results of the past year, providing financial details wherever they are public. General trends and drivers are described, as well as notes on the strategies of the most active players and investors in the market.	8/15/20	\$4,000
20-011	Application Area Market Opportunity Report - CROs Many major industries find it advantageous to outsource their analytical testing requirements. Foremost among them is the pharmaceutical industry, making the CRO market an important one for instrument suppliers. This market report details specifics about the contract research industry, including opportunities and threats facing it from the perspective of instrumentation vendors. Market size and growth for various instrumental techniques is also provided, along with relevant segmentations and vendor share data.	10/15/20	\$6,000



ANALY [*]	ANALYTICAL INSTRUMENTATION					
REPORT #	TITLE			PUBLICATION DATE	CORPORATE LICENSE PRICE	
GLOBA	AL REPORT					
20-003	Reagents, and Kits In 2020, SDI is releasing its first consumables. Information on ir instrumentation, such as chrom	detailed and comprehensive man an action of the Market for Comportant categories of consumable natography columns and PCR reast that do not require instruments, CHROMATOGRAPHY COLUMNS & ACCESSORIES GC Columns GC Accessories Analytical HPLC Columns Preparative HPLC Columns HPLC Accessories SFC Columns Ion Chromatography Columns Flash Cartridges LPLC Columns	ket report on laboratory les used alongside gents, are provided, as well as such as cell culture media	10/15/20	\$15,000	
20-012	Academia forms the engine of cutting-edge technology is use details specifics about academ from the perspective of instrur	d or even developed in an acade ic laboratory spending, including	out the world, and often the most mic setting. This market report opportunities and threats facing it nd growth for various instrumen-	12/5/20	\$6,000	



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ANALY [*]	ANALYTICAL INSTRUMENTATION			
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE	
19-013	The 2019 Market for Live Cell Imaging Products Live cell imaging is the study of living cells using time-lapse microscopy and an increasingly popular technique for understanding cellular dynamics. Live cell imaging relies upon microscopes, cell analyzers, and image-capture devices and a wide variety of kits and consumables.	12/19/19	\$10,000	
19-012	The 2019 Market for Analytical Instruments Used in Water Testing Water quality is an issue not just for drinking water and agricultural uses. Many industries rely on water in their manufacturing processes and it must be continually tested for a variety of chemical, physical and microbial characteristics. The increased regulations surrounding water quality are driving demand for analytical instruments and this report highlights the growth by technology, market segment and region.	11/19/19	\$12,000	
19-007	The 2019 Electron Microscopy Market This report covers scanning electron microscopes (SEM), tabletop SEM, transmission electron microscopes (TEMs), focused ion beam and dual beam systems, energy dispersive (EDS) and wavelength dispersive (WDS) X-ray analyzers, aftermarket components and consumables. The report provides information on the market size in 2018, growth forecasts over the next five years and the results of an end-user survey.	10/19/19	\$10,000	
19-011	Instrumentation Companies Market Shares and Analysis Report One of the most important ways of viewing the marketplace, both for market participants and for external investors and other observers, is through the competitive situation. To get a complete picture of the market, it's important to assess vendor share across different technologies, and over time. This report provides an in-depth picture of major global instrumentation companies, how they stack up against each other, how they participate in the market, and where they are gaining and losing share.	10/19/19	\$10,000	
19-009	The 2019 Purification & Filtration Instrumentation Market The purification of air, liquids and solids is an important phase in virtually all manufacturing industries and is intrinsically linked to analytical testing. This report explores how and where various purification and filtration technologies are employed and their relationship to the analytical instruments that measure for impurities with the results segmented by application, market segment and region.	9/19/19	\$12,000	
19-051	2019 Next Generation Sequencing Sample Preparation Markets An in-depth analysis of the major technologies and products critical in each step of NGS sample prep, namely nucleic acid preparation, fragmentation, and library preparation and target enrichment. This report examines the total NGS sample prep market, including both research laboratory use and clinical use, and provides forecasts for demand over the next five years, segmented by product type, industry, region, and application.	9/19/19	\$10,000	



ANALY	ANALYTICAL INSTRUMENTATION			
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE	
19-008	The 2019 Southeast Asia Analytical Instrument Market Southeast Asia represents one of the most promising regions where analytical instrument manufacturers will find growth opportunities. With a fast growing population and rising economic levels, the region has become a beacon for a wide variety of industries that rely on analytical instrumentation including biopharmaceutical manufacturing, energy exploration and production, chemicals and food safety.	8/19/19	\$12,000	
19-089	The 2019 Market for Clinical Mass Spectrometry This report examines both clinical research and clinical diagnostics labs, looking at how mass spectrometry has been implemented into application areas such as toxicology, therapeutic drug monitoring, microbial identification, vitamin D quantitation, newborn screening, and more. Contains market size, five-year growth rate, vendor share, and commentary for select mass spec technologies in the clinical market, including GC/MS, LC/MS-MS, Q-TOF LC/MS, FT/MS & Ion Trap, and ICP-MS. For the overall market, demand by region and application category is also included. The report also contains news timelines for IVD approvals of mass spec products, new system introductions, supplier collaborations, and an updated list of select clinical MS products in the marketplace.	8/4/19	\$6,000	
19-003	The 2019 Market for Analytical Instruments Used in Oil and Gas Testing The oil & gas industry represents one of the most important and complex industrial segments in the market for analytical instrumentation. In addition to background information to help make sense of this complicated industry, the report provides reliable market data on the size, growth, and character of specific analytical technologies, focusing specifically on oil & gas applications.	6/19/19	\$12,000	
19-005	The 2019 Market for Portable Instrumentation Portable analytical instruments are lightweight instruments designed to bring "the lab to the sample" and are finding more applications in agriculture, environmental testing, security and wherever analysis in the field is required. The increasing technological sophistication of portable instrumentation is opening new opportunities in areas as diverse as Near Infrared (NIR) spectrometers, X-Ray Fluorescence (XRF) Spectrometers X-Ray Diffractometers (XRD), Raman Spectrometers, Infrared (IR) Spectrometers and Mass Spectrometry (MS).	6/19/19	\$10,000	
19-006	The 2019 Laboratory Software Market Many labs are challenged to collect, analyze, interpret and store the enormous volume of data generated by analytical instruments and the increasing use of automation. Both instrumentation manufacturers and independent software vendors are competing to develop solutions to optimize experimental design, increase efficiency through integration with other systems, reduce errors and ensure regulatory compliance. Types of software included in the report are LIMS, ELN, SDMS, CDS, and MSS.	6/19/19	\$12,000	
19-004	European Analytical Instrument Market With its large and diverse economy, Europe remains a key market for analytical instrument manufacturers. This report examines economic and political developments affecting the market while providing detailed information on the size, share and growth of multiple individual categories of instruments. Important competitive activities are described and includes an enduser survey to identify effective sales strategies that can grow market share in this important region.	5/19/19	\$12,000	



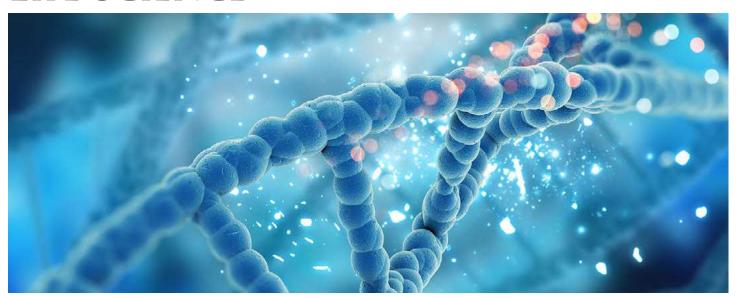
REPORT #	TITLE	PUBLICATION	CORPORATE
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18-009	SDI Global Process Instrumentation 2019 Most modern industrial automation increasingly uses "smart" versions of in-line and on-line process instruments for seamless recording, sharing, and integration of data with the larger industrial monitoring or manufacturing world.	12/1/18	\$10,000
18-025	Cannabis Testing: Markets and Opportunities for Analytical Instruments Recent legalization of marijuana for recreational and medicinal use in certain areas has stimulated the development of analytical testing methods for cannabis. This report contains market demand for various techniques used for including potency testing, heavy metal testing, and safety testing.	11/1/18	\$5,000
18-040	Downstream Bioprocessing Markets Downstream processing refers to the separation and refinement of bulk bioproduct into a form suitable for its end use. Typically, this processing includes separation, purification and sterilization. Downstream Bioprocessing Markets analyzes the current and potential world market for downstream bioprocessing and includes global market data.	10/5/18	\$9,000
18-010	The 2018 Japan Analytical Instrument Market (Tactical Sales and Marketing Report) The Japanese economy is the third largest in the world by nominal GDP and currently experiencing its longest sustained period of growth in two decades. This report highlights developments in the macroeconomic environment and explores its impact on laboratory spending for 10 major categories of analytical instrumentation. Includes both market size and growth data in addition to survey data from current users and buyers.	10/1/18	\$7,500
18-007	2018 Testing Before Tasting: Analytical Instrumentation For Food Applications In addition to making products safe for consumption, the total market for processed food and agriculture products continues to grow and provide opportunities for both established and upand-coming companies. Includes both market size and growth data in addition to survey data from current users and buyers.	9/1/18	\$9,500
18-008	2018 Bioprocessing Market Analysis and Perspectives This area includes the design and development of important biomaterials and biomolecules for use in medicine, food and beverage processing, industrial applications, and other markets. This report will help guide companies looking to focus their efforts on this boundary-crossing industry. Includes both market size and growth data in addition to survey data from current users and buyers. *Individual sections available from \$2,500	9/1/18	\$9,500
18-005	HPLC Market Analysis and Perspectives The HPLC market continues to evolve, as new products are developed for clinical research and in vitro diagnostics. This report gives readers insight into these market shifts and changes, where demand currently is, and where demand will be in the future. Includes both market size and growth data in addition to survey data from current users and buyers.	7/1/18	\$10,000



ANALY	TICAL INSTRUMENTATION		
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE
18-004	Latin American Analytical Instruments Tactical Sales and Marketing Report Focusing on the Latin American market for analytical and life science instrumentation, this report explores in depth the market changes and growth opportunities in Latin America. With recent investments in R&D and a greater volume of scholarly papers on the physical and life sciences being published in countries such as Argentina, Brazil, and Mexico, Latin America could be the next attractive region for global analytical and life science instrument demand after APAC.	6/1/18	\$8,000
18-006	2018 Sample Preparation Techniques and Instruments Market Analysis and Perspectives This report provides a strategic perspective on the current situation and projected potential for preparative chromatography, extraction techniques, digestion, and other techniques. Includes both market size and growth data in addition to survey data from current users and buyers. *Individual sections available for \$5,500	6/1/18	\$12,000
18-041	Single Use Upstream Bioprocessing Markets (Bioreactors, Media Bags, Bioprocess Containers, Tubing and Connectors, Mixing Systems, Sensors and Probes) Single Use Upstream Bioprocessing Markets (Bioreactors, Media Bags, Bioprocess Containers, Tubing and Connectors, Mixing Systems, Sensors and Probes) analyzes the current and potential world market for single use systems for upstream bioprocessing and includes market for single use upstream processing segmented by geography, by type of molecule, and single use bioreactors.	5/4/18	\$9,000
18-003	The Mass Spectrometry Market Analysis and Perspectives The market for mass spectrometry is growing due to advances in technology that are making it easier to go from "sample to result," leading to wider adoption in applications such as food safety and clinical diagnostics. This report covers the size and growth of the markets for single quadrupole LC-MS, tandem quadrupole LCMS, GC-MS, TOF LC-MS, ICP-MS, and MALDI-TOF MS. It also includes detailed survey results from current instrument users and buyers.	5/1/18	\$10,000



LIFE SCIENCE



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REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE		
20-023	Advanced Wound Care: Biological Products Market Assessment Because it directly coorelates to length of hospital stay and thus cost of patient care, wound care is a focus of innovation. That means the market is constantly changing. Kalorama's report is a global assessment of the wound care market, where Increasingly biotechnology is being brought to bear on wound care. Dressings, silver and vacuum tehcnologies are part of the segmentation of this report.	2/7/20	\$9,000		
20-013	Bioprocessing Technologies Market The design, development and production of important biomaterials and biomolecules has revolutionized not only the drug industry, but also food and beverage processing, industrial applications, and other markets. This report will help guide companies looking to focus their efforts on market size and growth for bioreactors, single use technology, cell culture media, filtration and process chromatography.	2/15/20	\$8,000		
and the state of t	GLOBAL REPORT				
20-001	The 2020 Global Assessment Report: The Analytical and Life Science Instrument Industry The "gold standard" of market research in the analytical and life science industries. This report features detailed market analysis and growth rates for more than 80 instrument technologies organized into ten technology categories. Each instrument/technique includes data and discussion of market segmentation by product, industry, function, and region. This is the one report relied upon by every major analytical instrument manufacturer. Pre-orders and subscribers will receive their copy and online access immediately upon the report's release.	2/28/20	\$20,000		



REPORT #	TITLE	PUBLICATION	CORPORATE
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20-002	2020 Global Quarterly Datastream The Global Quarterly Datastream provides data updates at the end of each financial quarter throughout the year, including important data regarding currency effects and estimation of organic growth. Purchasers receive four installments of data, with the final Quarter's numbers delivered at the beginning of 2021. Only available to buyers of the 2020 SDi Global Assessment report (20-001).	3/15/20	\$10,000
20-004	Instrument Installed Bases (Instrument Categories Following the Global Assessment) For companies involved in the life science and analytical instrumentation industry, it is important to understand how many systems are currently active in the world, as laboratories are also customers for consumable items and services. As systems are retired, the installed base provides opportunities for replacement sales or additional placements as desired throughput increases. This report provides data on the total installed base aligned with the technologies considered in our SDi Global Assessment Report, segmented by region, and supplemented with information on current unit shipments and the general market outlook.	4/15/20	\$6,000
20-007	Market Opportunity Report - Environmental Evolving environmental testing regulations continue to alter the landscape for environmental testing and the market for laboratory tools that serve these needs. This market report details specifics about the environmental testing industry, including opportunities and threats facing it from the perspective of instrumentation vendors. Market size and growth for various instrumental techniques is also provided, along with relevant segmentations and vendor share data.	4/20/20	\$6,000
20-035	Kalorama Information Single Cell Analysis Market Increased resolution and the possibility of better outcomes is driving efforts in single-cell analysis. Companies in the market have been attracting investor interest. Kalorama assesses the market for single cell analysis instruments and kits, from an expert of two decades of covering biotechnology.	6/1/20	\$12,000
20-043	Kalorama Information RNA Sequencing Market (Research, Pharma, Diagnostics) DNA sequencing alone is not sufficient for the research and clinical tasks needed, increasingly RNA technologies are useful.	7/15/20	\$11,000
20-018	The 2020 Life Science Customer Experience Benchmark Report This report offers in-depth analysis across four waves (2016, 2018, 2019, 2020) of customer experience benchmarking, tracking the performance of 27 different suppliers and allowing for analysis of how suppliers' strategies have impacted customer experience scores over time and how they compare to other suppliers. Almost 1,000 scientists evaluate the suppliers they use on the customer touchpoints that occur during evaluation of products, selecting and using products, and customer support after the sale.	8/15/20	\$6,500
20-005	Mergers and Acquisitions in Instrument Companies The life science and analytical instrumentation industry remains a hotbed of acquisition, divestment, and merger activity. This report encapsulates the results of the past year, providing financial details wherever they are public. General trends and drivers are described, as well as notes on the strategies of the most active players and investors in the market.	8/15/20	\$4,000



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REPORT #	TITLE			PUBLICATION DATE	CORPORATE LICENSE PRICE
20-020	BIOINFORMATICS			10/1/20	\$6,500
	This report provides an in-dept	xperiments, brand awareness ar	e rs) genome editing tool, their toolbox nd experience with suppliers, lab		
GLOBA	AL REPORT				
20-003	e spi			10/15/20	\$6,000
	Global Assessment Reagents, and Kits In 2020, SDi is releasing its first consumables. Information on ir instrumentation, such as chrom critical laboratory consumables CELL CULTURE PRODUCTS				
	Cell Culture Media Cell Culture Serum Cell Culture Reagents Cell Culture Lines Cell Culture Plastics Cell Transfection Reagents	& ACCESSORIES GC Columns GC Accessories Analytical HPLC Columns Preparative HPLC Columns HPLC Accessories SFC Columns Ion Chromatography Columns Flash Cartridges LPLC Columns	Immunoassay Reagents ELISA Kits Western Blot Kits Antibodies PCR Reagents Oligonucleotides CRISPR Products Cell Health & Viability Reagents NGS Library Prep		
20-012	Application Area Mark Academia forms the engine of cutting-edge technology is used details specifics about academ it from the perspective of instrumental techniques is also provi	12/5/20	\$6,000		



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LIFE SCIENCE			
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE
19-013	The 2019 Market for Live Cell Imaging Products Live cell imaging is the study of living cells using time-lapse microscopy and an increasingly popular technique for understanding cellular dynamics. Live cell imaging relies upon microscopes, cell analyzers, and image-capture devices and a wide variety of kits and consumables.		\$10,000
19-088	CAR-T 2019 Cell therapies have demonstrated surprising effectiveness, interest and market potential. This report details the current top pharmaceutical company activities in CART-T cell therapy, as well as promising start-up players. This report details products on the market and future outlook.	12/19/19	\$8,000
19-059	The 2019 Exome Sequencing Market With its ability to detect the protein-coding parts of the genome, exome sequencing remains an important application sector within the sequencing market. However, the application is threatened by other technologies. Kalorama looks at the current market situation and future prospects for WES.	11/19/19	\$8,000
19-011	Instrumentation Companies Market Shares and Analysis Report One of the most important ways of viewing the marketplace, both for market participants and for external investors and other observers, is through the competitive situation. To get a complete picture of the market, it's important to assess vendor share across different technologies, and over time. This report provides an in-depth picture of major global instrumentation companies, how they stack up against each other, how they participate in the market, and where they are gaining and losing share.	10/19/19	\$10,000
19-051	2019 Next Generation Sequencing Sample Preparation Markets This report provides a strategic perspective on the current situation and projected potential for preparative chromatography, extraction techniques, digestion, and other techniques. Includes both market size and growth data in addition to survey data from current users and buyers.	9/19/19	\$10,000
19-008	The 2019 Southeast Asia Analytical Instrument Market Southeast Asia represents one of the most promising regions where analytical instrument manufacturers will find growth opportunities. With a fast growing population and rising economic levels, the region has become a beacon for a wide variety of industries that rely on analytical instrumentation including biopharmaceutical manufacturing, energy exploration and production, chemicals and food safety.	8/19/19	\$12,000
19-018	2019 Life Science Customer Experience Survey and Rankings Providing an exceptional customer experience is essential in the competitive life science market. This annual report benchmarks the performance of 26 leading brands and how they compare to one another across 21 customer touchpoints.	8/19/19	\$6,000



LIFE SC	LIFE SCIENCE			
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE	
19-045	The 2019 Next-Generation Sequencing Market and Survey of End Users This report combines both comprehensive global market information and voice-of-the-consumer data from a survey of 70 laboratories. Market data includes NGS sequencing revenues — with breakouts for systems and consumables — segmented by product type, region, and more. Vendors shares and installed base of systems are also provided. Survey data includes application usage, product and supplier preferences and evaluations, future lab purchase plans, and more.	7/19/19	\$12,000	
19-006	The 2019 Laboratory Software Market Many labs are challenged to collect, analyze, interpret and store the enormous volume of data generated by analytical instruments and the increasing use of automation. Both instrumentation manufacturers and independent software vendors are competing to develop solutions to optimize experimental design, increase efficiency through integration with other systems, reduce errors and ensure regulatory compliance. Types of software included in the report are LIMS, ELN, SDMS, CDS, and MSS.	6/19/19	\$12,000	
19-004	European Analytical Instrument Market With its large and diverse economy, Europe remains a key market for analytical instrument manufacturers. This report examines economic and political developments affecting the market while providing detailed information on the size, share and growth of multiple individual categories of instruments. Important competitive activities are described and includes an end-user survey to identify effective sales strategies that can grow market share in this important region.	5/19/19	\$12,000	
19-015	Customer Service and Technical Support for Life Science Products This primary research report outlines scientists' experiences in regards to complaint resolution, channels selected to communicate problems (e.g., telephone, website complaint forms, live chat, non-vendor online resources etc.) and degree of satisfaction with a variety of help-desk, call center and online service attributes.	5/19/20	\$5,000	
19-016	Life Science Customer Purchasing Journey Scientists are surrounded by a vast amount of online product information that results in constantly changing product choices, decision criteria, and buying triggers. This report explores how scientists arrive at a purchase decision and how vendors can better inform and influence them.	5/19/19	\$7,500	
19-014	Digital Marketing to Life Scientists: Social Media, Email and Smart Tech. This report provides a tactical guide for harnessing the power of the Internet to reach out to customers in a meaningful way. The report identifies where (and how) scientists spend their time on social media platforms, their views on sponsored content and targeted ads, and how they rely on supplier email outreach to inform their buying decisions.	3/19/19	\$7,500	
19-001	2019 SDi Global Assessment Report The "gold standard" of market research in the analytical and life science industries. This report features detailed market analysis and growth rates for over 80 instruments in ten technology categories. Each instrument technique includes data and discussion of market segmentation by product, industry, function, and region. This is the one report relied upon by every major analytical instrument manufacturer.	2/19/19	\$18,000	



REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE
18-011	Supporting The Pipeline: The Market For Instrumentation In Drug Discovery Applications This report takes an in-depth look at the sequencers, spectrometers, microscopes, chromatography and biophysical characterization instruments that make up the modern drug discovery market. Includes both market size and growth data in addition to survey data from current users and buyers.	12/1/18	\$9,500
18-010	The 2018 Japan Analytical Instrument Market (Tactical Sales and Marketing Report) The Japanese economy is the third largest in the world by nominal GDP and currently experiencing its longest sustained period of growth in two decades. This report highlights developments in the macroeconomic environment and explores its impact on laboratory spending for 10 major categories of analytical instrumentation. Includes both market size and growth data in addition to survey data from current users and buyers.	10/1/18	\$7,500
18-013	Maximizing Sales Rep Effectiveness For The Life Sciences Through a survey of 950 life scientists, this report explores the role of life science supplier sales reps and identifies ways that sales teams can have a positive impact on scientists' relationships with supplier companies. A perfect guide for strategic sales team planning and as a tactical guide for individual reps.	10/1/18	\$5,000
18-034	The Market for Library Preparation and Target Enrichment for Next-Generation Sequencing This report examines the current market, providing a comprehensive market summary, including: NGS sample prep revenues ad growth rate through 2022 and revenues by region for 2017.	9/7/18	\$9,000
18-014	2018 Best Practices For Advertising To Life Scientists: Online and In Print Knowing when and where to advertise to scientists is an ongoing challenge, given the multitude of publications, websites and constantly changing digital techniques. This report examines the frequency with which scientists are exposed to advertising, what draws their attention, what kind of information they look for, and what calls to action are most effective.	8/1/18	\$6,500
18-005	HPLC Market Analysis and Perspectives The HPLC market continues to evolve, as new products are developed for clinical research and in vitro diagnostics. This report gives readers insight into these market shifts and changes, where demand currently is, and where demand will be in the future. Includes both market size and growth data in addition to survey data from current users and buyers.	7/1/18	\$10,000
18-004	Latin American Analytical Instruments Tactical Sales and Marketing Report Focusing on the Latin American market for analytical and life science instrumentation, this report explores in depth the market changes and growth opportunities in Latin America. With recent investments in R&D and a greater volume of scholarly papers on the physical and life sciences being published in countries such as Argentina, Brazil, and Mexico, Latin America could be the next attractive region for global analytical and life science instrument demand after APAC.	6/1/18	\$8,000



REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE
18-006	2018 Sample Preparation Techniques and Instruments Market Analysis and Perspectives This report provides a strategic perspective on the current situation and projected potential for preparative chromatography, extraction techniques, digestion, and other techniques. Includes both market size and growth data in addition to survey data from current users and buyers.	6/1/18	\$12,000
	*Individual sections available for \$5,500		
18-012	Life Science Conference and Exhibit Strategies: What's Working Now Based on a survey of more than 1,100 life scientists, this report is the perfect guide for both suppliers and conference organizers. For suppliers, it provides information on the most popular annual meetings, the most effective booth strategies, and more. For organizers, this report provides valuable information on what attendees look for in "the perfect conference", opinions about most major conferences, and how different factors impact the quality of their experience and propensity to return in future years.	6/1/18	\$6,500
18-003	The Mass Spectrometry Market Analysis and Perspectives The market for mass spectrometry is growing due to advances in technology that are making it easier to go from "sample to result," leading to wider adoption in applications such as food safety and clinical diagnostics. This report covers the size and growth of the markets for single quadrupole LC-MS, tandem quadrupole LCMS, GC-MS, TOF LC-MS, ICP-MS, and MALDI-TOF MS. It also includes detailed survey results from current instrument users and buyers.	5/1/18	\$10,000
18-042	Next Generation Sequencing Market by Product Type (Instrumentation, Consumables, Services), Application (Research, Clinical), by Method (Sanger, Next-Generation) and by Geographic Region Provides an in-depth look at the sequencing market, including the world NGS sequencing and Sanger sequencing technologies markets for 2016-2022 and the world NGS market for services, instruments, and consumables for 2016-2022. The report also provides financial trends by geographic regions, breaking down the world 2016-2022 NGS market by United States, Europe, Asia/Pacific, and rest of world segments. Examination of the research segment versus the clinical use segment and a breakdown of the current clinical sequencing market by disease category are also provided.	4/16/18	\$9,000
18-017	BIOINFORMATICS	4/1/18	\$3,000
	The 2018 Market For Real-Time PCR Products (An Interactive Report) This report is based on a survey of over 1,000 life scientists on real-time PCR, examining brand loyalty, product performance, vendor satisfaction, likelihood to switch suppliers, but also includes data on market size, growth, and vendor shares.		
18-043	PCR Markets for Life Sciences Applications (Market by Type - qPCR, dPCR - Application - Pharmaceutical, General Research, and by Country and Region) Including instruments, reagents, other consumables and software and services related to instruments, the market exceeds \$2 billion dollars. This report covers the competition from next generation sequencing for a number of applications.	3/2/18	\$7,990
18-044	Kalorama Information The Market and Potential for CRISPR/Cas9 Gene Editing This report provides a current review of what is happening with these technologies and what revenues can be expected. This report consolidates the information and trends and provides reliable market estimates for CRISPR technology to 2023.	2/5/18	\$8,400



DIAGNOSTICS



DIAGN	DIAGNOSTICS				
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE		
20-022	Clinical Lab Services Market, 5th Edition The market for the services laboratories offer, from routine bloodwork to esoteric tests. Essential for laboratory and IVD companies seeking to identify their own market potential. Global report includes regional breakouts for US, EU, Asia and ROW. Particular coverage of escoteric LDTs.	1/20/20	\$11,000		
20-024	Molecular Diagnostics Cancer Testing Blood / Tissue Testing The market for molecular oconolgy tests including molecular marker testing using PCR or other NAAT, NGS testing for a clinical diagnostics purpose, and tissue-based testing such as ISH and FISH probes and instrumentation. The constantly changing market requires a suitable business planning tool.	2/10/20	\$11,000		
20-025	Molecular Point of Care Market and Future Potential No one has covered molecular POC as Kalorama has, since its beginnings in 2013 to the current time where technologies have found their place in the hospital, the doctor's office and even retail pharmacies. There are new players in 2019. How are they performing? Who else is set to jump in? Will menus expand? This report answers these questions and provides real-world market forecasts.	3/10/20	\$11,000		
20-026	The World Market for Point of Care, 7th Edition Point of care is one of the higher growing markets in IVD. This report covers glucose tests, pregnancy testing, infectious disease, hbA1c and other testing performed near-patient. Companies in POC markets are profiled. This is a highly competitive market and Kalorama publishes in it each year.	3/15/20	\$11,000		



DIAGNOSTICS				
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE	
20-027	Kalorama Molecular Diagnostics Datastream March and October 2020 - Kalorama KNOWLEDGE CENTER subscribers get updated assessment of MDx cancer, inherited, transplant, infectious disease and other markets, along with biomarker developments and new reimbursement activities.	4/1/20	With Subscription to Diagnostics Only	
20-031	Hematology (Lab-based and Decentralized Markets) Hematology is exploding with the advent of decentralized technologies and demographic changes. Market data from even a year ago is no longer sufficient. Kalorama's report looks at the market testing for WBCs and other important tests, provided competitive analysis and corporate profiling.	5/5/20	\$11,000	
20-032	Immuno-Oncology Market and Pipeline Review Cancer survival has been completely changed by new therapies. New understanding of the disease and treatment options are changing the landscape. Kalorama looks at the major drugs in oncology and conducts a pipeline review of 25 top company offerings.	5/15/20	\$14,000	
20-033	Kalorama Information Molecular Diagnostic Infectious Disease Testing, 4th Edition Infectious disease is one of the fastest-growth areas in IVD, and also is a large market pool to compete for. This report looks at PCR, LAMP, NEAR, NGS, MS and other tools in this space. It examines both traditional microbiology, syndromic approaches and pathogen-targeted testing.	5/15/20	\$11,000	
20-036	The Market for Mass Spectrometry in Clinical Applications Mass spectrometry has emerged as a significant technology in diagnositcs. Expertise is required to sort out where it figures in to competition and market share. This is the definitive report for clinical mass spectrometry. Market share for MS clinical applications, and market breakout percentages by type of MS are provided.	6/1/20	\$8,000	
20-038	Kalorama Information Infectious Disease Immunoassay Testing While molecular technologies are an important part of microbiology testing, immunoassays have also prospered. Today's immunoassays come in many forms, lab-based, large workstation analyzer or point-of-care. They have IT features and enhanced sensitivity that can lead to better results.	6/15/20	\$11,000	
20-040	Kalorama Information IVD Mergers and Acquisitions IVD requires mixing and matching of the skills of various companies due to the increasing complexity of tests. Every year, Kalorama tracks the M&A activity in in vitro diagnostics.	7/5/20	\$3,000	
20-041	Direct to Consumer Testing Market (Routine and Genetic) Testing without a physician order was once unheard of. Now, most major laboratory services offer patient-directed testing. At the same time, companies such as 23andMe, Color Genomics and Ancestry are marketing to consumers. What is the status of DTC testing, and what is the 5 year forecast. Who are the main players? This report provides the answers.	7/5/20	\$8,000	



DIAGNO	DIAGNOSTICS			
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE	
20-042	Kalorama Information Molecular Diagnostics for Transplantation Proper transplantation requires testing to determine immunocompatability. This is a high-revenue growth area and the target of product development efforts. Kalorama looks at the products, company market share and long-term growth in this market.	7/10/20	\$11,000	
20-044	Emerging Infectious Diseases DX (Ebola, Chagas, Marbrug, WNV, Others) Infectious diseases do not remain static, and thus no business planning effort is complete without addressing the possible new threats to the market. Zika and Eboloa cases in the United States, unheard of a decade ago, are simply a reminder of perpetual vigilance and testing needed, along with the instruments and kits to complete this task.	7/15/20	\$11,000	
20-045	Ralorama Information Benchmarking for 2020 - The Clinical Diagnostics Customer Experience How did your company compare to the industry average at various customer touchpoints? The full report contains detailed profiles and comparisons of 21 leading suppliers. In addition, a companion interactive report gives you the ability to filter the data by company, market segment, region and touchpoint to conduct your own analysis and presentations.	8/5/20	\$11,000	
Sin	GLOBAL REPORT			
20-050	The Worldwide Market for In Vitro Diagnostics, 13th Edition This is the most comprehensive report created for the market for in vitro diagnostics, used by a majority of the top IVD firms and many other instrument vendors and reagent suppliers for accurate business planning. The report covers the global market for clinical chemistry, immunoassays, hematology, coagulation, blood banking, infectious disease, histology/cytology and molecular approaches, including subsets of testing within them. Over 2,000 pages of market analysis and corporate profile provide readers an entire market picture, including market performance and profiles of top companies.	8/20/20	\$18,000	
20-047	Lab-Developed Tests Market, 3rd Edition There is no other resource to equal Kalorama's coverage of the lab-developed test market. This report provides sizing and estimate for both the LDT services market, and the IVD markets (supplies, instruments, reagents) used for LDT purposes. The result of interviews with vendors and end-users, rigorous examination of company financials and trade reporting. Regulatory activity in 2020 and the impact on the market is part of the considered analysis.	9/1/20	\$11,000	
20-049	Biomarkers 2020 Biomarkers are an essential part of CDx, cardiac, infectious disease, diabetes and other markets for the detections of conditions. Troponin, PCT, CRP, PSA, HER, EGFR, miRNAs auto-immune and possible brain trauma and depression biomarkers are among those covered. This report provides market assessments at the biomarker level for companies conducting business planning. Where appropriate, POC and lab-based breakouts are provided. Regional reporting is included.	9/15/20	\$11,000	



DIAGNOSTICS				
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE	
20-046	Sepsis (PCT Lactates, Other Tests) Markets Sepis has significant health and financial consequences, and as the healthcare system seeks to avoid new cases and properly treat exisitng ones, new biomarkers and products are brought to bear. This report focuses on POC, lab-base, large analyzer and dedicated analyzer tests for PCT and other biomarkers.	10/1/20	\$12,000	
20-051	Women's Health Diagnostics This report details the market for IVD and imaging tests performed for women's health including Ultrasound, CT, STD testing, ISH, mammography and others.	11/1/20	\$11,000	
20-052	Digital Pathology Digital pathology been a powerful tool in early cancer detection. Now new IT enhancements and automation features have disrupted the field. Kalorama takes a detailed look at this important testing sector for the detection of cancer.	11/10/20	\$11,000	

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DIAGNOSTICS			
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE
19-056	Kalorama Information IVD Market Trends Summary This report captures the patterns in product launches and customer trends in the in vitro diagnostics markets.	11/19/19	\$4,000
19-054	The 2019 Market for hbA1c Testing The market defined for one of the highest-revenue growth tests This report looks at analyzer and point-of-care markets and market share for this essential biomarker in the detection and treatment of diabetes. Forecasts to 2024.	10/1/19	\$10,000
19-052	IVD Procedure Volumes 2019 This report estimates and projects the test procedures performed in the united states and in several countries and regions. Procedures for molecular tests, immunoassay tests, microbiology, point of care and histology are included, among others.	9/19/19	\$10,000
19-050	The Worldwide Market for In Vitro Diagnostics, 12th Edition The "Bible of the IVD Industry," this report has been updated for two decades. The report analyzes every aspect of in vitro diagnostics testing, including clinical chemistry, immunoassays, hematology, point-of-care and other areas, profiling hundreds of companies and detailing new trends in the market. The 2,000+ page report provides 2019 market sizing and forecasts to 2024.	8/19/19	\$16,000



REPORT # TITLE			CORPORATE
		PUBLICATION DATE	LICENSE PRICE
19-017	 Kalorama Information 2019 IVD Customer Experience Survey Based on a survey of more than 300 clinical lab professionals, this interactive report examines 	7/19/19	\$7,500
	20 of the largest vendors in the clinical diagnostics market. Each supplier is scored on a variety of touchpoints representing each stage of the custom experience from pre-purchase, to product experience, through post-purchase support. Results can be filtered by region, customer segment, and more. Customer verbatims are also included to give more rich detail into the perspectives given for each supplier measured.		
19-044	Kalorama Information	7/19/19	\$10,000
	The 2019 Biomarkers Market Specific tumor, cardiac and other biomarker markets are estimated for five years out in this market report.		
19-046	Kalorama Information	7/19/19	\$9,000
	The 2019 Market for Molecular Diagnostics for Infectious Disease PCR is the gold standard for several important disease categories. This report estimates market for molecular technologies used to test for microorganism threats.		
19-041	Kalorama Information	6/19/19	\$10,000
	The World Market for Molecular Diagnostics, 8th Edition The market for PCR tests, non-PCR NAAT, sequencing and other testing. This report analyzes molecular assays used in cancer testing, infectious disease, inherited disease and blood testing.		
19-043	Kalorama Information	6/19/19	\$4,000
	IVD Mergers and Acquistions IVD is an industry with a highly active M&A space. This report details recent transactions and the opportunity for companies to partner and merge to reinforce capabilities and gain new technologies.		
19-038	Kalorama Information	5/19/19	\$11,000
	Liquid Biopsy Market, Company Rankings and Forecast The current trends and market potential for liquid biopsy systems, including CTCs and ctDNA –based approaches. Discussion of current practice trends and limitations/challenges, as well as innovative approaches are included.		
19-085	Kalorama Information	5/19/19	\$6,000
	Syndromic Testing Market Update It has been thought that numerous pathogens tested directly from clinical specimens could change up diagnostics, and many vendors have responded by producing syndromic multiplex panels with considerable capabilities. These single tests, designed to detect a number of organisms that might have caused a particular syndrome, are aimed at positively influencing decisions regarding patient management, infection control, and antimicrobial prescription decisions. On a more fundamental level- they can produce better test results, as they tend to find infections at a greater rate. This report provides data on the market for syndromic tests for the		
19-030	following segments: GI, respiratory, HAI, and others, as well as company profiles. Kalorama Information	4/19/19	\$11,000
	Infectious Disease Diagnostics: World Market Analysis This large-scope report has markets for several infectious disease testing categories including Hep, HIV, TORCH, malaria, respiratory categories, rapid micro and traditional microbiology.		,
	Markets are included for more than 20 countries.		
19-033	Kalorama Information	4/19/19	\$9,000
	Sexually Transmitted Disease Testing This report provides detailed market breakouts and forecast for several categories, including CT/ NG, HIV, TV, BV and other categories for lab tests and point of care approaches.		



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REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE
19-034	Kalorama Information IVD Market Trends Summary New products, changes in global health spending, regulatory changes in major markets and disease trends are among the factors that produce a constantly changing market picture. IVD Market Trends Summary features current trends and updates in the worldwide IVD market.	4/19/19	\$6,000
19-029	Clinical Lab Services The market for the performance and servicing of lab tests including reference labs, hospitals and other labs and esoteric and routine test types is detailed in this report. Forecasts to 2023.	3/19/19	\$10,000
19-031	Point of Care Testing Markets This report provides an in-depth look at the market for diagnostic tests performed outside the central laboratory—also known as decentralized testing or point-of-care (POC). Over the years, the increasing introduction of transportable, portable, and handheld instruments has resulted in the migration of POC testing from the hospital environment to a range of medical environments including the workplace, home, disaster care and most recently, convenience clinics. This report covers market data and trends for the following test markets: Glucose, infectious disease, tumor markers, colon cancer, electrolytes and blood testing, drugs of abuse, pregnancy, cardiac markers, urine, and more.	3/19/19	\$10,000
19-028	Molecular Point of Care Systems: Market Update Decentralized PCR is a factor in respiratory disease testing and other areas. From novelty to crucial part of point of care infectious disease testing, this is Kalorama Information's fourth detailed look at the market for near-patient PCR systems.	2/19/19	\$8,000
KLI15582 179	The Market and Potential for Molecular Point of Care Diagnostic Tests Existing POC diagnostics range from urinalysis dipsticks performed in physician office laboratories (POLs) through rapid infectious disease tests used to quickly diagnose admitted patients.	2/16/19	\$8,000
19-025	Direct to Consumer Testing From genetic testing to walk-in establishments, to online lab ordering services, the consumer is now in control. Is your organization ready? With detailed market impact projections, this report explains this trend and adjust business plans. This report completely covers this potentially disruptive trend and potential additional sales opportunities.	1/19/19	\$9,000
19-026	Kalorama Information IVD in Latin America The in vitro diagnostic markets in Brazil, Columbia, Chile, Peru and Mexico are among the most attractive for growth-minded diagnostics companies. However, there are challenges in this marketplace and existing competitors and distributors. This report has reliable sizing and forecasts for the current situation in LATAM countries for all areas of IVD.	1/19/19	\$10,000
19-025	Direct-to-Consumer Testing Market From genetic testing to walk-in establishments, to online lab ordering services, the consumer is now in control. Is your organization ready? With detailed market impact projections, this report explains this trend and adjust business plans. This report completely covers this potentially disruptive trend and potential additional sales opportunities.	1/16/19	\$9,000



DIAGNOSTICS			
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE
KLI15847 409	Food Safety Testing Food safety concerns are growing globally in parallel with international food trading. Industrialization of food consumption has introduced several challenges along with many critical benefits by offering significant convenience and a large variety of options for consumers worldwide. This report presents a detailed examination of the markets for diagnostics technologies used for food safety applications.	12/15/18	\$9,000
18-046	Precision Cancer Testing World Market for Precision Cancer Diagnostic Tests, a market-based and industry-focused report, examines the global market environment for precision cancer testing products and procedures, and provides data on IVD testing and imaging by product, region, as well as procedure volumes by test type, and more.	10/15/18	\$11,000
KLI15785 446	Veterinary Diagnostics In the next five years, the global veterinary diagnostics market is expected to grow and low barriers to market entry coupled with a lack of insurmountable competition makes superior rates of growth in certain segments of the veterinary diagnostics market realizable for a broad range of companies. This report tracks the global veterinary diagnostics market through the performance of its two constituent markets of companion animal and food animal diagnostics.	10/5/18	\$9,000
KLI15773 644	The IVD Market in Vietnam Investment in healthcare has only recently become a priority, for the Vietnamese government. The focus is on the IVD discipline including reagents, consumables, calibrators and controls of: clinical chemistry, immunoassays, microbiology and molecular testing, POC Testing, Histology, Cytology through 2022 in Vietnam.	9/14/18	\$5,000
KLI157712 774	The IVD Market in South Korea There is a growing demand for new technologies in the laboratory sector and the business environment in South Korea for medical devices and equipment is favorable and relatively streamlined for U.S. and European participants. The focus is on the IVD discipline including reagents, consumables, calibrators and controls of: clinical chemistry, immunoassays, microbiology and molecular testing, POC Testing, Histology, Cytology through 2022 in South Korea.	9/13/18	\$5,000
KLI15760 380	IVD in Eastern Europe The focus is on the IVD discipline including reagents, consumables, calibrators and controls of: clinical chemistry, immunoassays, microbiology and molecular testing, POC Testing, Histology, Cytology through 2022 in Eastern Europe.	8/28/18	\$7,990
18-035	In Vitro Toxicology Market This report analyses global in vitro toxicity testing markets and various market segments with the objective to identify the important market trends that will bring further growth in this market. The study aims to derive crucial insights that will benefit all the major stakeholders of the industry in developing strategic business plans based on these emerging trends. The report provides market size and growth trends for various toxicity endpoint segments for 2018-2023, including ADME-Tox; cytotoxicity; genotoxicity; ocular toxicity; skin irritation, corrosion, and sensitization; dermal toxicity; carcinogenicity; phototoxicity; neurotoxicity; organ toxicity; and other endpoints and tests.	7/19/18	\$9,000



DIAGNO	DIAGNOSTICS			
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE	
KLI15723 325	The IVD Market in the Middle East Many Middle Eastern countries, such as Saudi Arabia, have identified investment in healthcare infrastructure as a priority. The focus is on the IVD discipline including reagents, consumables, calibrators and controls of: clinical chemistry, immunoassays, microbiology and molecular testing, POC Testing, Histology, Cytology through 2022 in the Middle East.	7/5/18	\$7,990	
KLI15702 503	Prenatal and Newborn Genetic Screening and Testing Markets (by Application [Carrier Testing, Prenatal Screening, Newborn Testing, Newborn Screening], by Type [Services, Kits] by Geographic Region) While many discoveries have been made about the causes of genetic disorders, there remains much more to learn before many of these discoveries can be used as clinical tests – but progress is also being made on this front. While potential causes of inherited disorders are still often evaluated on a gene by gene basis, technology advances such as chromosomal microarrays and DNA sequencing are making it possible to test panels to detect mutations associated with many different disorders in a single test.	6/5/18	\$7,990	
KLI15654 332	IVD in China In 2017, the IVD market in China was estimated at \$3,200 million. The fast pace of market growth is expected to continue. The country and its healthcare system are confronted by challenges shared by less developed countries, but also burdens common among developed middle-income and affluent countries such as diabetes amongst others.	4/12/18	\$7,990	
KLI15652 532	The Worldwide Microbiology Market (Traditional Microbiology, Microbiology/Infectious Disease Immunoassays, Molecular Microbiology, Mass Spectrometry in Microbiology) The Worldwide Microbiology Market provides analysis of the current global market, looking at the current and future market by segment, by pathogen/disease, by geographic region, and by major company market shares.	4/10/18	\$9,000	
KLI15633 203	The Market for In Vitro Diagnostic Test Contract Manufacturing (OEM) In vitro diagnostics markets rely on outsourcing to complete products needed to fulfill demand for clinical tests. The report provides market projections and examines the companies that build IVD devices, reagents, antibodies, and other accessories for major IVD companies.	3/20/18	\$7,990	
KLI15644 644	Point of Care Diagnostics Market in Retail Clinics (Cholesterol, Diabetes, Influenza, Other Tests) Retail clinics are becoming relatively large users of point-of-care (POC) tests, clinical chemistry and immunoassay laboratory tests and vaccines. This chapter examines the effect of retail clinics on each of these three supplier market segments. This report provides Point of Care, Clinical Chemistry and Immunoassay sales to retail clinics. Vaccines are also included.	3/28/18	\$3,000	
KLI15643 712	Mergers and Acquisitions in the IVD Market Many of these transactions occur cross-border, particularly with U.S. and European companies seeking to enter Asia and involve the acquisition of specific product lines or business units. Kalorama Information looks at market transactions in Mergers and Acquisitions in the IVD Market, recording over 220 acquisitions in the diagnostics industry from 2015 to March 2018.	3/27/18	\$1,990	



DIAGNOSTICS			
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE
KLI15640 228	Point of Care (POC) Infectious Disease Diagnostic Testing Market Hospital acquired infections, like Methicillin-resistant Staphylococcus aureus (MRSA), necessitate increased testing. This report, Point of Care Infectious Disease Diagnostic Testing provides market sizing and forecasts for the following disease areas: Influenza, STD, HIV, Hepatitis, Malaria, C. difficile, E. coli, H. pylori, Home Test/OTC.	3/22/18	\$5,995
KLI15639 257	Point-of-Care Glucose Monitoring Market: World Market Analysis This report provides market estimates and forecasts for point-of-care glucose testing. Information in this report is from the latest published figures for companies participating in the market as well as recent interviews. Market analysis for Global POC Glucose testing, blood glucose testing, POC glucose self-testing, POC glucose professional testing and more.	3/21/18	\$3,000
KLI15618 801	PCR Markets for Life Sciences Applications (Market by Type - qPCR, dPCR - Application - Pharmaceutical, General Research, and by Country and Region) Including instruments, reagents, other consumables and software and services related to instruments, the market exceeds \$2 billion dollars. This report covers the competition from next generation sequencing for a number of applications.	3/2/18	\$7,990
KLI15607 995	Infectious Disease Diagnostic Testing: World Market Analysis of TB, Flu, HIV, Hepatitis, Strep A, Malaria, HPV, Blood Screening, STDs, ID/AST, HAI, Rapids and Other Test Products Infectious disease testing offers a mix of some mature segments with rapid spikes in market growth in the test market can occur with the emergence of new disease threats.	2/26/18	\$11,000
KLI15600 856	The Worldwide Market for Point-of-Care (POC) Testing (Infectious Disease Testing, POC Cancer Tests, Rapid Coagulation, Urine Testing, Lipid Tests, Pregnancy Testing, Glucose Testing and Other POC) This report provides expert market coverage of over two dozen individual market segments, while describing companies in the market and major trends. It also provides an in-depth look at the global POC testing market yielded several interesting facts that are explored in this study.	2/16/18	\$7,990
KLI15582 179	The Market and Potential for Molecular Point of Care Diagnostic Tests Existing POC diagnostics range from urinalysis dipsticks performed in physician office laboratories (POLs) through rapid infectious disease tests used to quickly diagnose admitted patients.	1/25/18	\$7,990
KLI15569 647	The Market for Direct-to-Consumer Genetic Health Testing The growing demand for early disease detection and diagnosis, personalized medicine, importance of disease monitoring and expanded technologies shape the direct-to-consumer laboratory testing market.	1/10/18	\$7,990
KLI15566 365	Tumor Markers Immunoassay Market (PSA, CEA, CA 125, AFP, CA 15-3, CA 19-9, CYFRA 21-1, ProGRP, SCC, CA 72-4, HE4, Others) Biomarker assays are being developed and added to the menus of large analyzers. Assays for these tumor markers are still widely marketed by a large number of companies. Many of these companies are profiled in Tumor Markers Immunoassay Market.	1/18/18	\$5,990



HEALTHCARE, DIGITAL HEALTH, AND MEDICAL DEVICES



HEALTH	HEALTHCARE, DIGITAL HEALTH, AND MEDICAL DEVICES				
REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE		
20-048	Retail Clinics 2020 Market Assessment and Consumer Survey Within the U.S. healthcare market, retail clinics provide an alternative choice that seeks to alleviate the issues that concern U.S. residents such as high healthcare costs and inconsistent quality of care. Retail clinics are able to provide low-cost healthcare that is accessible by walk- in and often free of the long wait times seen in other healthcare settings. These clinics are increasingly being used by consumers across the U.S. for low-acuity conditions and a growing number of other routine and maintenance healthcare services. Kalorama's Retail Clinics 2019 Forecast: Locations, Revenues, Supplier Sales, Trends, Consumer Survey examines the evolving retail clinics market situation and provides market forecasts, including the following data points - retail clinic sales, supplier sales of vaccines and tests, and patient visit estimates.	9/5/20	\$8,000		
20-028	Cutsourcing in Drug Discovery, 9th Edition From biology services, to high-throughput-screening (HTS) to chemistry and building blocks, fast drug discovery requires partners. Major pharma goes to CROs for steps in the process. Who are these firms, and how much are they making?	4/15/20	\$11,000		
20-029	EMR 2020 Market Assessment The market for electronic medical records, including hospital and physician based EMR systems. A global report with country level reporting. Major players and market share for hospital and physician markets is provided.	4/15/20	\$8,000		
20-037	Artificial Intelligence Markets in Diagnostics: Current Assessment Al is finding uses in imaging and patient management, but diagnostics has been elusive. What's the situation in 2020? This report will look at who is partnering with who in this field.	6/15/20	\$8,000		



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REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE
19-058	Kalorama Information Blockchain Technologies in Healthcare This report looks at recent deals and partnerships in the use of biockchain. The report is essential to know who is partnering with who, what companies are seeing successful approaches and where the market is headed in the future.	11/19/19	\$4,000
	GLOBAL REPORT		
19-055	The Global Market for Medical Devices, 10th Edition This report provides a comprehensive view of the medical device market and opportunity for medical device manufacturers, competitors, and investors. Covering market size and forecasts for 45 product categories and 50 countries, this report examines the companies in the market, the types of devices sold, and the country markets they are sold into.	10/19/19	\$10,000
19-042	Artificial Intelligence In Healthcare Al is the one of the most widely-discussed trends across healthcare. Where is it now? Who is best utilizing new technologies and taking innovations from concept to markets? This report answers these questions and provides realistic market data and projections.	9/19/19	\$10,000
19-049	Internet of Things Market in Healthcare Markets for information technology systems that supply hospitals and other healthcare environments. Essential market knowledge for any vendor marketing to global hospitals.	8/19/19	\$10,000
19-048	Kalorama Information The 2019 Urgent Care Center Market Urgent Care center market research in general, with key player profiles and market sizing and forecasts.	7/19/19	\$6,000
19-040	Kalorama Information Advanced Remote Patient Monitoring Markets The market for patient monitors with remote capability and connected to EMRs, both in hospitals and in patient homes.	5/19/19	\$11,000
19-036	Kalorama Information EMR 2019: The Market for Electronic Medical Records Kalorama's highly quoted and utilized market research study, with market share, market size and segment breakouts in EMR. The report is published every year. In 2019, a focus on cloud-based systems, integrated services, vendor switching, mobile and other trends.	4/19/19	\$10,000
19-032	Court of Pocket Healthcare Spending Not all payments for healthcare are made by insurance companies and governments. This report looks at the U.S. market for healthcare spending paid for directly by consumers and where their dollars are spent.	3/19/19	\$8,000



REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE
19-020	DrBicuspid.com BIOINFORMATICS	2/19/19	\$7,500
	Dental Marketing Dental practices need to make purchasing decisions on a wide variety of products, and have many different options for purchasing - including direct from manufacturers or distributors. This report examines dental professional's receptivity to different types of marketing efforts and sales channels, to give better insight on how to reach the dental professional market.		
19-027	Long Term Care With the aging of the population, more adults will be in some aspect of long term care including nursing homes, assisted living, hospices. What should business planners know about these populations, and what is the market for each of these industries? This report has answers.	2/19/19	\$10,000
18-048	Retail Clinics 2019 Forecast: Locations, Revenues, Supplier Sales, Trends, Consumer Survey This report examines the evolving retail clinics market situation and provides market forecasts, including data on key market growth factors, market leaders, growth opportunities, trends, patient numbers, revenues per patient visit, and more.	11/22/18	\$9,000
18-049	Wound Care - World Market Analysis This report covers wound care in all of its important product and application segments. Data by wound care application is provided in this report for Skin Ulcers, Burns, and Surgical and Trauma Wounds for all major country and product segments.	10/15/18	\$11,000
19-036	EMR 2018: The Market for Electronic Medical Records (Physician and Hospital EHR Market, Geographic Regions, Trends and Issues) Kalorama's highly quoted and utilized market research study, with market share, market size and segment breakouts in EMR. The report is published every year. In 2019, a focus on cloud-based systems, integrated services, vendor switching, mobile and other trends.	5/7/18	\$7,990
18-049	Disruption in Healthcare: Amazon, Brexit, Trump, MACRA, Gig Workers, Aging - 27 Factors That Could Change the Business In healthcare, there are 27 potential disruptors that could have a large impact on the market. This report discusses them and how they will impact markets in healthcare and pharmaceuticals: New US Healthcare Policies/ACA Status, Reimbursement Changes in Europe and Other Developed Nations, Brexit, Emerging Countries, Demographic Changes, Ransomware and Blockchain Strategies, Telemedicine, Walk-in Clinics, MACRA, Empowered Consumers, "Gig" Economy, Value-Based Reimbursement, Brazilian Biotech Market, Healthcare in China, Association Healthcare Plans, Brazil as a Significant Pharma Player, Technology Advances, Physician Shortages, Advanced Nurse Surplus, Changes in Drug Sourcing, Mergers and Acquisitions, IPO and Venture Investment, and more.	3/27/18	\$5,990
18-050	European Medical Device Markets (Germany, France, United Kingdom, Italy, Spain, Switzerland, Sweden, Poland, Other Markets) European Medical Device Markets provides market size estimate and forecast to 2022 for the European market and individual country revenues, including Germany, France, UK, Italy, Spain, Sweden, Switzerland, and others; an examination of bellwether device companies; revenues for specific categories of medical devices; a look at market drivers and limiters; and competitive analysis of major device manufacturers.	1/2/18	\$7,990



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REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE	
20-085	PET Market Summary Based on interviews with over 800 sites that perform PET imaging, this report extrapolates the data reported to IMV's identified universe of over 2,300 U.S. PET imaging sites (hospital and non-hospital), profiling major trends in PET and PET/CT utilization and purchasing decisions.	2/15/20	\$13,500	
20-062	The Al Landscape in Imaging Of all of the areas where artificial intelligence is expected to influence healthcare, imaging is one of the largest. This is due to the dependence on visual examination, demand for increased procedures and error / cost reduction, and the development of specific computing tools that make Al-guided decisions far more practical. This report analyzes key major radiology product offerings, PACS compatibility, approval status and technology offerings of 35+ specific Al vendors.	3/15/20	\$995	
20-063	Remote Patient Monitoring for Radiologists Examines market developments and trends regarding remote patient monitoring solutions for radiologists.	4/15/20	\$995	
20-064	Imaging Service Market (6 Modalities) Analyzes the market for service contracts for X-Ray, MRI, PET, CT and others imaging modalities of interest. Will include information on contract types, terms, costs, and service provider satisfaction.	5/15/20	\$17,500	



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REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE	
20-087	Ultrasound Market Analysis Based on interviews with thousands of locations in the U.S. where diagnostic ultrasound is performed, the report provides information on national trends in features, age and manufacturers of installed equipment, equipment buying plans and brand loyalty.	8/1/20	\$11,750	
20-088	RT Therapy This report monitors trends over the past decade in the top cancer types treated with radiation, patient volume, installed equipment, market share, and technology adoption rates, as well as future plans for acquiring and using such technologies.	10/25/20	\$11,750	
20-089	MR Outlook Based on research with MR administrators, supervisors and chief technologists from over 400 MR departments in the U.S., this report explores current trends with respect to procedures, installed equipment, contrast media utilization and department budgets.	11/15/20	\$13,750	
20-090	CT Outlook This report is based on research with CT department administrators and supervisors in over 400 hospital and freestanding imaging sites. The report explores current trends with respect to procedures, installed equipment, equipment purchase plans, contrast media utilization and department budgets.	12/15/20	\$13,750	

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REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE		
19-063	CT Market Outlook 2019 This report is based on research with CT department administrators and supervisors in over 400 hospital and freestanding imaging sites. The report explores current trends with respect to procedures, installed equipment, equipment purchase plans, contrast media utilization and department budgets.	12/19/19	\$13,750		
19-019	2019 Imaging Customer Experience Report This report offers in-depth analysis across two waves (years: 2018 and 2019) of customer experience benchmarking, tracking the performance of 12 different manufactures across 8 different modalities and allowing for analysis of how manufacturers' strategies have impacted customer experience scores over time, as well as how they compare to other manufacturers over time. IMV asked over 300 techs, radiologists, and department heads to evaluate the manufacturers they use on the customer touchpoints that occur during evaluation of equipment, use of equipment, training and installation of equipment, and customer support after the sale.	11/19/19	\$7,500		



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REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE
19-062	CT Market Outlook 2019 This report monitors trends in department priorities, procedures, installed equipment, equipment purchase plans and contrast media utilization; making it an essential tool for strategic planning and market development initiatives.	9/19/19	\$10,000
19-084	Radiation Therapy Market Summary The report covers national trends in treatment visits, courses of treatment, types of cancers treated, features and manufacturers of installed equipment (including linear accelerators, remote afterloaders, IGRT, treatment planning units, and oncology information systems), equipment buying plans, capital equipment budgets and site operating characteristics.	9/19/19	\$11,750
	GLOBAL REPORT		
19-086	The IMV Global Imaging Market Outlook Report IMV's 2019 Global Imaging Market Outlook Report explores worldwide trends for seven key imaging modalities, including CT scanners, MR scanners, PET scanners, NM cameras (SPECT-only and SPECT/CT), fixed C-arm systems, fixed general X-ray systems, and radiographic fluoroscopy (RF) systems. This report describes hospital trends in general radiography procedures, digital radiography, purchase plans and upgrades, capital equipment budgets, other site operations characteristics, and the factors affecting the future outlook for imaging at their facilities.	8/19/19	\$17,500
19-064	Fixed C Arm Market Outlook 2019 This report summarizes where hospitals stand today with their current installed bases of fixed C-arm equipment, as well as their future plans for purchasing this equipment over the next few years. The report includes information on the departments where the equipment is currently located including cardiology, radiology/interventional radiology, hybrid OR and other departments with fixed c-arm equipment.	5/19/19	\$14,750
19-060	XR Outlook 2019 Based on surveys completed by 340 hospitals, this report extrapolates the data to all U.S. hospitals profiling major trends in general X-ray radiography utilization. It compares the current data to the 2017, 2015, 2013 and 2010 reports. Included are national trends in procedures, installed equipment, equipment purchase plans, capital equipment budgets and general X-ray department priorities and site operating characteristics.	4/19/19	\$13,750
19-061	PET Market Summary 2019 Based on interviews with over 800 sites that perform PET imaging, this report extrapolates the data reported to IMV's identified universe of over 2,300 U.S. PET imaging sites, profiling major trends in PET and PET/CT utilization and purchasing decisions. This report summarizes data from interviews conducted from January through December 2018 for IMV's 2019 PET Census, covering the hospital and non-hospital sites that perform PET and PET/CT patient studies.	2/19/19	\$11,750



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REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE
18-058	2018 CT Benchmark Report This operational assessment report on the CT market is based on IMV's CT Market Outlook online survey conducted in July and August 2018. The results were tabulated for radiology departments in both hospital based and non-hospital imaging sites. Are you interested in comparing your department's practices to those of other CT providers? IMV's CT Benchmark provides data to help you.	12/1/18	\$1,500
18-057	2018 MR Benchmark Report Learn how your MR department compares to other MR providers. This operational report on the MR market is based on an online survey of over 400 U.S. MR site administrators conducted in July and August of 2018. The aggregate results are tabulated for MR providers in hospital and freestanding imaging locations. The report has information on staffing levels, procedures per unit of equipment, procedure per selected staff types, types of procedures performed, level of technology available and hours of operation.	12/1/18	\$1,500
18-056	2018 Nuclear Medicine Benchmark Report Learn how your nuclear medicine department compares to others in the U.S. in terms of procedures, equipment age, staffing and waiting times. This operational report on nuclear medicine summarizes results related to productivity.	12/1/18	\$1,500
18-055	2018 Radiation Therapy Benchmark Report Compare your radiation therapy operations to others. Learn how your equipment features, staffing levels, productivity and treatment volumes compare to other radiation therapy providers in the U.S.	12/1/18	\$1,500
18-016	2019 Trends In Marketing To Clinical Diagnostic Labs: Connecting, Influencing, Sharing Through a survey of 240 customers, this report examines the behaviors, preferences, and customer experience journeys of laboratory staff ("laboratorians") working in clinical settings. Covering social media use, visual content, experiential marketing, sponsored content, and more, this report is the perfect tool for companies selling into hospitals and clinical settings to understand their customers.	12/1/18	\$6,500
18-054	2018 CT Market Outlook Report IMV estimates that about 82 million CT procedures were performed in the U.S. in 2018, which is an average annual increase of 4% since 2016. This report monitors trends in department priorities, procedures, installed equipment, equipment purchase plans and contrast media utilization; making it an essential tool for strategic planning and market development initiatives.	11/1/18	\$13,000
19-059	2018 MRI Market Outlook Report Based on research with MR administrators, supervisors and chief technologists from over 400 MR departments in the U.S., this report explores current trends with respect to procedures, installed equipment, contrast media utilization and department budgets.	11/1/18	\$13,000



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REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE	
18-053	ůmv	10/1/18	\$11,900	
	2018 Radiation Therapy Market Summary Report This report summarizes the results of interviews with over 500 sites where radiation therapy is performed. It covers national trends in courses of treatment, installed equipment, equipment purchase plans, and capital equipment budgets.			
18-052	ſimv	10/1/18	\$13,000	
	Nuclear Medicine Market Outlook Report 2018 This 2018 Report Is the most comprehensive analysis of the nuclear medicine market in the United States. It profiles major trends in nuclear medicine departmental priorities, equipment utilization, radiopharmaceutical and pharm stress utilization and capital equipment purchases. This report includes national trends in procedure volumes by major anatomical category, planar, SPECT and SPECT/CT camera installed base and market share, features and manufacturers of installed nuclear medicine cameras, equipment buying plans, equipment market forecasts, radiopharmaceutical utilization and suppliers, operational budgets and staffing levels. This report does not include data on PET imaging.			



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REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE	
20-039	Vaccines 2020 This report provides detailed market sizing and forecasts for several categories of vaccines, and features an adult and pediatric segmentation. Flu, pneumococcal, cervical, MMR are among the segments. A focus of the report is also the status of vaccines in development.	6/15/20	\$11,000	
20-030	Cell Therapy and Gene Therapy Therapeutics Market Market size, forecast and pipeline review for major cell therapy and gene therapy products. Development deals and litigation discussed. Corporate profiles provided for top companies. Market forecasts to 2027.	4/15/20	\$11,000	
20-034	Cancer Companion Diagnostic (CDx) Testing Appropriate therapy selection is essential for cancer treatment. Kalorama Information's report provides coverage of the market for tests designed of therapy selection and monitoring.	5/15/20	\$11,000	



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REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE
19-058	Kalorama Information CAR-T 2019 Cell therapies have demonstrated surprising effectiveness, interest and market potential. This report details the current top pharmaceutical company activities in CART-T cell therapy, as well as promising start-up players. The report details products on the market and future outlook.	12/19/19	\$8,000
19-009	The 2019 Purification & Filtration Instrumentation Market This report evaluates the global purification and filtration market along with the numerous specific techniques that compose and support them, for a total of ten different specific purification and filtration technologies. As applications of these technologies can be very broadranging, the overall market is categorized into industrial and laboratory purification. This report also includes an analysis of end-user perspectives based on a survey of 145 respondents across several different industries. The market analysis and survey will provide insight for vendors to innovate and implement business strategies based on current market conditions and direct feedback on customer needs.	9/19/19	\$12,000
19-047	The 2019 Market Instrumentation for Pharmaceutical, Biopharmaceutical and CRO Markets This report is an in-depth examination of the major technologies used in the pharma/bio sector, encompassing 64 technologies in 10 categories. The report examines historical growth and provides forecasts for demand over the next five years. End user perspectives gained through a survey of 120 researchers in the sector provide insights into development pipelines, laboratory budgets, and the challenges being faced in therapeutics development.	8/19/19	\$10,000
19-087	Kalorama Information Biosimilar Threats and Opportunities This report is designed to provide a snapshot of issues and trends that are affecting the biosimilar market today, along with the various strategies being used by both innovator companies and generic companies in the developing world of biosimilars. Market data on the global opportunity for biosimilars is provided along with several different market segmentations.	5/19/19	\$6,000
19-035	Targeted Cancer Therapeutics This report details current and upcoming cancer drugs that are marketed based on test guidance. The report is essential for both pharmaceutical and diagnostics companies.	4/19/19	\$10,000
19-011	Supporting The Pipeline: The Market For Instrumentation In Drug Discovery Applications This report provides the reader a detailed and accurate picture of the market size, demand growth, vendor share, and more for analytical instruments used in the drug discovery market for all phases of research and production. In addition to demand for instruments, reagents, consumables, components, and service contracts, this report also provides data on product sub-categories (for example, Chromatography systems are broken down into Analytical HPLC, Gas Chromatography, Preparative HPLC, and LPLC). To analyze the market from two different directions, this report also includes insights from a survey of scientists directly involved with drug production, research, testing, and related product purchasing. Supplier satisfaction is examined, along with future purchasing plans, lab budget changes, and more.	12/1/18	\$9,500



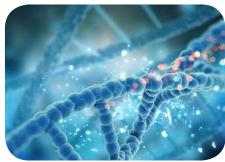
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REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE	
19-029	Global Cell Culture Markets (Sera, Media, Reagents) This report is focused on cell culture used in the research and production of biopharmaceuticals, which includes stem cell therapeutics. Worldwide demand for cell culture products for use in the research, development, and production of biotherapeutic drugs is forecast to expand during the forecast period.	12/1/18	\$9,000	
18-051	World Market for Biopharmaceutical Drug Delivery Device Technology Though the market to date has been dominated by injectable administration, injections are not the first choice among patients and compliance is an ongoing issue. Further, as the majority of new entities in development are biologics requiring advanced drug delivery, manufacturers of devices have been busy developing new innovations that will meet the current needs of biopharmaceuticals already on the market and future biopharmaceuticals in development. This reports identifies new innovations and examines the market by technology, by application and by region.	3/19/19	\$8,000	
KLI15732 352	Downstream Bioprocessing Markets Downstream processing refers to the separation and refinement of bulk bioproduct into a form suitable for its end use. Typically, this processing includes separation, purification and sterilization. Downstream Bioprocessing Markets analyzes the current and potential world market for downstream bioprocessing and includes the following global market data.	10/5/18	\$9,000	
18-008	2018 Bioprocessing Market Analysis and Perspectives Provides detailed information on both the upstream and downstream phases of bioprocessing, how demand is distributed across industries and regions, and how the market will change in the future. The results of a 38-question online survey of more than 200 bioprocess end-users from around the world is included, which provides substantive information on customer trends and opinions in the market. In addition, this report also includes an in-depth analysis of vendor shares in each area of the market. This report is the most accurate, detailed and concise market research document on the bioprocess market available anywhere.	9/1/18	\$9,500	
18-037	Vaccines 2018: World Market Analysis, Key Players, Trends, Pediatric and Adult Segments (Influenza, Cervical Cancer, Combinations, Hepatitis, Pneumococcal, MMR, Varicella, Poliovirus, HIB, Others) This report examines the market for vaccines used in humans to prevent various types of disease, providing a comprehensive market summary.	8/16/18	\$9,000	
KLI15676 851	Single Use Upstream Bioprocessing Markets (Bioreactors, Media Bags, Bioprocess Containers, Tubing and Connectors, Mixing Systems, Sensors and Probes) Single Use Upstream Bioprocessing Markets (Bioreactors, Media Bags, Bioprocess Containers, Tubing and Connectors, Mixing Systems, Sensors and Probes) analyzes the current and potential world market for single use systems for upstream bioprocessing and includes market for single use upstream processing segmented by geography, by type of molecule, and single use bioreactors.	5/4/18	\$9,000	



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REPORT #	TITLE	PUBLICATION DATE	CORPORATE LICENSE PRICE		
KLI15622 501	Outsourcing in Drug Discovery: The Contract Research Organization (CRO) Market, 8th Edition As the pharmaceutical industry seeks to boost production, recover from a lack of blockbusters, and faces pressure from patients, the race to discover new drugs is more important than ever. This report contains the market size estimates and 2022 forecasts for 21 different parts of the process that might be outsourced.	3/20/18	\$9,000		
KLI15596 716	What's Trending in Monoclonal Antibodies (Market by Structure [Chimeric, Humanized], by Target [EGFR, TNF, HER2, CD20,PD-1, Other] and by Disease [Autoimmune, Oncology, Neurological, Other]) There are several types of monoclonal antibodies on the market and in development. What's Trending in Monoclonal Antibodies provides analysis of the current global market, looking at the market by structure, by target, and by indication.	2/12/18	\$9,000		
KLI15581 138	Kalorama Information Global Over-the-Counter (OTC) Drug Markets Differences in economic conditions in regions, perception of self-medication, education, access to medical advice and products, demographics, product availability, and incidence of diseases and medical conditions has impacted the OTC market.	1/23/18	\$7,990		
18-052	Over the Counter Drug Markets Discusses the world and regional OTC markets, including information on the following: world OTC drug market revenues: 2017 to 2023; top twenty OTC drug markets, country market share, and world OTC drug market revenues. The market is also examined by product segment, including breakouts for central nervous system, dermatological, gastrointestinal, respiratory, and others.	1/1/18	\$7,990		















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