



The Life Science

LSIA  
2016

Industry Awards

BioInformatics LLC announces  
The 2016 Life Science Industry Awards®

## *A Toast to Excellence*

A rare event that brings the  
manufacturers of the "tools of science"  
together in the same room.

*An event made possible by you.*

Be there.  
Be seen.  
Be a sponsor.

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For more information, contact:

(703) 778-3080 x19

[sponsorships@gene2drug.com](mailto:sponsorships@gene2drug.com)

[www.LifeScienceIndustryAwards.com](http://www.LifeScienceIndustryAwards.com)

Sponsorship Deadline: November 1, 2016



[www.gene2drug.com](http://www.gene2drug.com)

**November 15, 2016**

Hilton Bayfront  
1 Park Boulevard  
San Diego, CA 92101

# About the Awards

The Life Science Industry Awards® is the industry's most prestigious awards ceremony — the “Oscars” for life science product manufacturers, with winners in 13 product and service categories.

**Join us in raising your glass to the “best in class.”**

The event typically draws 200+ executives and representatives from all of the leading life science tools companies. The event begins with a “social hour” followed by the presentation of awards.

But it doesn't end there. The recipients of the coveted Life Science Industry Awards® are determined by a survey fielded by BioInformatics LLC to thousands of life scientists. You will gain on screen recognition as well as premier signage placement at the awards gala.

**Gain visibility. Build relationships.**

**Champion the companies that power scientific discovery.**

*Held in conjunction with the Society for Neuroscience's 2016 annual meeting in San Diego, CA*

- ➔ Tuesday, November 15, 2016
- ➔ 6:30PM to 8:30PM
- ➔ Hilton San Diego Bayfront
- ➔ Located within walking distance from the San Diego Convention Center



## Past keynote speakers have included

Ira Flatow, host of National Public Radio's Science Friday, Terry Sharrer, PhD, the Smithsonian Institution's National Museum of American History's Curator of Health Sciences, Martin Leach, PhD, Executive Director, Basic Research & Biomarker IT at Merck & Co. and Allesandra Luchini, PhD, named one of Popular Science magazine's “Brilliant 10” scientists under the age of 40.



# Sponsorship Opportunities

Sponsoring the 2016 Life Science Industry Awards® will highlight the role your firm plays in the growth of the life science industry. You will be able to network with leaders and representatives from the industry's most successful and innovative companies in a relaxed and collegial environment.

Reinforce your position as an influential player in this highly specialized industry and expose your brand to decision-makers from companies such as BD Biosciences, Beckman Coulter, Bio-Rad, GE Healthcare, PerkinElmer, Promega, Qiagen, Sigma-Aldrich, Thermo Fisher Scientific and more.

**Share the spotlight with life science industry executives, innovators and decision-makers in top-performing life science tools companies.**

	Platinum Sponsor \$7,500	Gold Sponsor \$3,500	Silver Sponsor \$500
On-stage presentation of an award of your choice followed by photo-opportunity with winner  Premier signage placement at awards gala	On screen recognition as Platinum sponsor during award presentation	On screen recognition as Gold sponsor during award presentation	✕
Complimentary tickets	Eight	Four	Two
Sponsor table to display literature at the event	✓	✓	✕
Company logo and description will be included in the following event related materials:	All Pre-Event Marketing Event website with Hyperlink Event Program + Printed Invitations and Tickets Email Invitations	All Pre-Event Marketing Event website with Hyperlink Event Program + Printed Invitations and Tickets Email Invitations	All Pre-Event Marketing Event website with Hyperlink Event Program



## **The Life Science Industry Awards® Categories** *Best performing in 2016...*

Best Use of the Internet and/or Social Media  
Most Responsive Customer Service  
Most Knowledgeable Technical Support  
Most Memorable Advertisement  
Most Useful Website  
Most Helpful Sales Reps  
Most Environmentally Friendly (Green) Life Science Company  
"Company to Watch" in 2017  
Best Overall Customer Experience

Best New Product - Genomics  
Best New Product - Cellular Research  
Best New Product - Protein Research  
Best New Product - Lab Equipment  
***And More!***

Visit [www.LifeScienceIndustryAwards.com](http://www.LifeScienceIndustryAwards.com)  
for a complete list.

***Deadline for sponsorship is November 1, 2016***